ATTO

The Power Behind the Storage

PRESS RELEASE

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FOR IMMEDIATE RELEASE

ATTO Technology to feature shared workflows and big data solutions at NAB 2017
Interoperability for collaborative workflows and 8K capabilities will be on display

Amherst, NY (April 19, 2017) – ATTO Technology, Inc., a global leader of storage, network connectivity and infrastructure solutions for data-intensive computing environments for nearly 30 years, will be featuring a series of demonstrations for the media and entertainment market during NAB in Las Vegas, April 24-27, in Booth #SL9611.

Content creators who need the ability to work anytime and anywhere, or are searching out solutions for 8K, can find demonstrations in the ATTO booth that support Adobe® Premiere® Pro CC – part of Adobe Creative Cloud®, Apple® Final Cut Pro X, Avid® Media Composer and DaVinci Resolve workflows. ATTO ThunderLink® Thunderbolt™ enabled devices, 40GbE FastFrame™ network interface cards, Celerity™ 32Gb Fibre Channel host bus adapters and XstreamCORE™ storage controllers support unique and patented technologies like Advanced Data Streaming (ADS™) and Multipath Director™. ATTO will demonstrate using these technologies to highlight the ability to support high bandwidth, low latency performance in demanding and collaborative environments that will resonate with show attendees.

Several companies will join ATTO to showcase their solutions and compatibility to ATTO. In the booth will be FusionStorm, Bright Technologies, CI Design, NEC, NetApp and Toshiba. Each company will have representation in ATTO's booth to help visitors and answer questions. In addition, each partner in the booth will feature demonstrations that showcase how ATTO enables users to connect to storage anywhere, in fulfillment of the ATTO promise: *Whatever your workflow, ATTO powers the storage connectivity for 4K, 8K and beyond.*

A full list of each day's activities will be posted to ATTO's Twitter and Facebook accounts each morning during NAB. Follow us @ATTOtechnology for daily updates!

To browse the entire ATTO Technology family of connectivity solutions, visit: www.atto.com.

To purchase ATTO products through leading Value Added Resellers, System Integrators and the ATTO Web Store. Learn more: www.atto.com/howtobuy/ .

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ABOUT ATTO
For nearly 30 years, ATTO Technology, Inc., has been a global leader across the IT and media & entertainment markets, specializing in storage and network connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works with partners to deliver end-to-end solutions to better store, manage and deliver data. Working as an extension of customer's design teams, ATTO manufactures host and RAID adapters, network adapters, storage controllers, Thunderbolt-enabled devices, switches and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, 40/10GbE and Thunderbolt. ATTO is the Power Behind the Storage.

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