

ATTO
advantage
Partner Program



*Reaching New Heights
of Partnership*

ATTO

ATTO Technology, Inc.

Since its founding in 1988, ATTO Technology has been providing state-of-the-art storage-infrastructure solutions to customers worldwide. From our award-winning line of host adapters and Fibre Channel bridges and hubs, to storage arrays that set new standards in price/performance, to SAN software, ATTO products improve data availability, productivity and total cost of ownership. This commitment to innovation and leadership offers ATTO partners the advantage of having one partner for a complete storage-infrastructure solution.

Reaching New Heights of...

Profitability

Ensuring your success is the foundation for the ATTO Advantage Partner Program. We are committed to fostering long-term partnerships with leading Value Added Resellers and System Integrators. ATTO Technology is the only manufacturer that offers you a complete line of storage-infrastructure products from a single source with highly competitive prices and aggressive discounts. We also offer Advantage Partners an additional profit center through the resale of our technical services programs to your end users.

Partnership Commitment

ATTO is committed to our most important asset, our partners. To grow your sales, you need a partner that is easy to do business with and adds value to your solutions by building mutually beneficial relationships. ATTO ensures your success by providing a dedicated and responsive channel team along with solid technical and engineering support. Because it is important that you receive one-on-one attention and support, membership is limited to qualified program participants only.

*The Storage Market is Growing...join the ATTO Advantage Program TODAY to quickly **REACH NEW HEIGHTS OF PROFITABILITY!***



ATTO *advantage* Highlights Partner Program

Offering you a diverse range of marketing, technical and sales support benefits, including

- Market Development Funds
- Demo Select Program
- Marketing Collateral Program
- Sales Presentation Materials
- Dedicated Account Team
- Priority Access to Pre- and Post-sales support
- Joint Account Development
- Competitive Discounts
- Advance Product Information and updates
- Training
- Leasing Program
- Technical Services Program for End Users

Product Highlights

ATTO's breadth of award-winning products provides a strategic edge and complete solutions

- Fastest **HBAs** in the Industry
- Widest Selection of **Fibre Channel-to-SCSI Bridges**
- Only **2-Gigabit Fibre Channel Hub** Available
- Lowest Cost/MB Enterprise-class **RAID Storage Array**
- High ROI **SAN Software**



ATTO Technology, Inc.

155 CrossPoint Parkway
Amherst, NY 14068
Tel. 716.691.1999
Fax. 716.691.9353
attotech.com

**Contact the ATTO Advantage Team
at advantage@attotech.com or
716.691.1999 ext. 240**

Power Behind the Storage