



The Power Behind the Storage

PRESS RELEASE

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FOR IMMEDIATE RELEASE

ATTO Technology Joins DataCore, Intel, Western Digital and More for Software-Defined Storage Conference

Benefits of Fibre Channel explored at SDS Experts 2020 Channel Conference

Amherst, NY (June 30, 2020) – [ATTO Technology, Inc.](http://atto.com), a global leader of network, storage connectivity and infrastructure solutions for data-intensive computing environments for over 30 years, is joining software-defined storage pioneer [DataCore Software](http://datacore.com) for their SDS Experts 2020 Channel Conference, July 9, 2020.

High-profile companies like ATTO Technology, Intel, Western Digital, Lenovo and Carbonite will participate in this virtual conference and exhibition, which is open to DataCore partners 10:00 AM – 4:30 PM BST (5:00 AM – 11:30 AM EST).

ATTO and DataCore have been working together to provide the best possible software-defined storage (SDS) solutions. [ATTO Celerity™ 32Gb and 16Gb Fibre Channel host bus adapters \(HBAs\)](#) are certified DataCore Ready™ and earlier this month the companies announced a [combined solution](#) featuring [ATTO XstreamCORE® intelligent bridges](#) and DataCore SANsymphony™.

This ATTO/DataCore solution allows budget-conscious buyers the ability to achieve high availability at significantly less cost than traditional high-end storage arrays with greater resiliency in JBOD, JBOF, and RAID array deployments, and with more management capabilities than competitive solutions.

More information on this solution can be found at atto.com/solutions/datacore/sansymphony and on [DataCore's website](#).

As a DataCore certified solution, ATTO Celerity HBAs are included as a native option when installing the SANsymphony SDS platform, ensuring trouble-free operation.

ATTO Celerity Fibre Channel HBAs are designed for environments that require extremely high-IOPS and low latency – the exact environments where DataCore SANsymphony is deployed. The highly integrated family of adapters are engineered to optimize data transfers using a combination of exclusive features like [ATTO Advanced Data Streaming \(ADS™\) Technology](#) for latency management and [ATTO MultiPath Director™](#) for managing direct connections and multiple paths to enterprise storage systems.

For more information on SDS Experts Channel Conference 2020 or to register visit <https://sdspartner.vfairs.com/en/>

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ABOUT ATTO

For over 30 years ATTO Technology, Inc. has been a global leader across the IT and media & entertainment markets, specializing in network and storage connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works with partners to deliver end-to-end solutions to better store, manage and deliver data. Working as an extension of customers' design teams, ATTO manufactures host adapters, network adapters, storage controllers, Thunderbolt™ adapters, and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, Ethernet, NVMe and Thunderbolt. ATTO is the Power Behind the Storage.

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