



Final for Immediate Release

Infotrend and ATTO Deliver Total 16G Fibre Channel Solutions for Entertainment and Media Content Providers

Infotrend EonStor DS 3000 Systems with ATTO HBAs and Switches Optimized for 4K Streaming Support on Mac OS 10.9

TAIPEI, Taiwan and AMHERST, New York, January 14th 2014 – Infotrend® (Public TPE: 2495) and ATTO Technology have announced high speed 16G Fibre Channel (FC) solutions, which include the Infotrend EonStor DS 3000 series and ATTO FC switches and HBAs. Together, they provide support for optimized 4K ultra high definition (UHD) streaming and enhanced reliability when working with new Mac OS 10.9. The solutions are ideal for entertainment, media, and audio/video content creation industry professionals who want to increase workflow efficiency in tasks such as media editing and large block streaming.

The phenomenal growth of high resolution content in recent years has created an increased need for faster, more efficient, and more scalable enterprise storage. Media outlets and content creators are looking for high performance and more reliable storage to meet the challenges of their production and post production processes, especially the ability to consolidate storage elements and content types to reduce streaming bottlenecks. Thanks to joint Infotrend and ATTO 16G FC testing and compatibility assurance with Mac OS 10.9, customers gain access to previously unavailable capabilities such as editing multiple 4K UHD streams simultaneously. The solutions power advanced performance media streaming applications that add support for the highest resolutions and frame rates.

Infotrend technology is very popular with the entertainment and media sectors due to the performance and value it delivers. Notable examples from around the world are the Digital Film Festival in Spain, Digistor from Australia, public broadcaster S4C of Wales, and Stream.ru from Russia. To view more about Infotrend media industry success stories, please click [here](#).

“For over 25 years, ATTO has reaffirmed their commitment to the high-performance market by supporting next generation technology. Working with Infortrend to leverage innovations for the 16G Fibre Channel ecosystem is further proof of our commitment to deliver innovative storage and network connectivity solutions that solve the toughest challenges facing organizations both today and in the future,” said Wayne Arvidson, VP of Marketing at ATTO.

“Infortrend and ATTO are committed to supporting the content creation and delivery community. We are happy to work together with ATTO and to furnish customers in the entertainment and media industries with the finest storage features and performance, all at unbeatable value,” commented Thomas Kao, Senior Director of Product Planning at Infortrend.

Click [here](#) for information on the EonStor DS 3000 series. For ATTO 16G FC solution details, please click [here](#).

About ATTO

ATTO Technology is a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of end-to-end solutions to help customers better store, manage, and deliver data. With a focus toward markets that require higher performance, ATTO manufactures host adapters, RAID adapters, network adapters, RAID storage controllers, Thunderbolt-enabled Desklink devices, bridges, switches, and software. ATTO solutions are based on providing a high level of connectivity to all storage interfaces including Fibre Channel, SAS, SATA, iSCSI, 10GbE, FCoE, and Thunderbolt. ATTO distributes its products worldwide through Original Equipment Manufacturers (OEMs), systems integrators, VARs, and authorized resellers. For more information, please visit www.attotech.com.

About Infortrend

Founded in 1993, Infortrend Corporation (Public TPE: 2495) is a leading provider of high performance networked storage solutions focusing on quality, reliability, choice and value. Fueled by a depth of technological expertise and system level knowledge, Infortrend storage solutions have been widely deployed on a variety of demanding applications by multiple users across commercial and industrial markets. Its core brands include the ESVA, EonStor DS, EonStor and EonNAS product families. For more information, please visit www.infortrend.com.

###

Infortrend®, ESVA®, EonStor®, SANWatch®, and EonPath® are trademarks or registered trademarks of Infortrend Technology, Inc. Other trademarks are the property of their respective owners.