



The Power Behind the Storage

## PRESS RELEASE

**Contact: Susannah Boutet**

ATTO Technology, Inc.

[sboutet@atto.com](mailto:sboutet@atto.com)

Phone: +1 (716) 691-1999 x159

Fax: +1 (716) 691-9353

### FOR IMMEDIATE RELEASE

## **ATTO Technology Introduces New Performance Enhancing Software Tools to US Market at NAB NYC 2019**

*Highly anticipated ATTO 360™ and ATTO Disk Benchmark for macOS® will be demonstrated*

**Amherst, NY (October 14, 2019)** – [ATTO Technology, Inc.](http://atto.com), a global leader of network and storage connectivity and infrastructure solutions for data-intensive computing environments for over 30 years, will showcase newly developed software tools that optimize media workflows at NAB Show New York, October 16-17, 2019, booth N171.

Without optimized storage connectivity, even the most robust architectures will suffer from compromised performance. ATTO 360™ Tuning, Monitoring and Analytics Software and [ATTO Disk Benchmark for macOS®](#) are new software tools designed to help users achieve the best possible performance from Ethernet and storage networks. These tools were lauded after being unveiled at IBC 2019.

ATTO 360 Tuning, Monitoring and Analytics Software is an all-purpose tool for Ethernet network optimization designed for creative professionals who want to fully utilize the power inside [ATTO FastFrame™ NICs](#) and [ATTO ThunderLink® Thunderbolt™ adapters](#). ATTO applied their 30-plus years of expertise in storage networking and consolidated all of the tools and techniques their engineering team uses every day into a user-friendly application.

ATTO Disk Benchmark, the industry-leading benchmark software for Windows®, now has a version specially made for macOS. Disk Benchmark records performance in hard drives, solid-state drives, RAID arrays as well as the host connection to attached storage. It captures average performance metrics as well as performance outliers, providing data essential to effective optimization of storage systems. [Download ATTO Disk Benchmark for macOS from ATTO.com](#)

These software tools will be available just in time to help those purchasing the new Mac Pro® optimize the environments those machines will integrate with, maximizing not only performance but ROI. Committed to offering future-proof compatibility, ATTO has a broad ecosystem of products, software and solutions that support macOS Catalina (version 10.15).

As they will demonstrate at NAB NYC, ATTO provides Media & Entertainment professionals connectivity technologies purpose-made for their demanding workflows including [ATTO Celerity™ Fibre Channel HBAs](#), [ATTO FastFrame™ Ethernet adapters](#), [ATTO ExpressSAS® HBAs](#), and [ATTO ThunderLink® Thunderbolt™ adapters](#).

Attendees to NAB are encouraged to [schedule an appointment](#) before the show.

**Purchase ATTO products through leading Value Added Resellers, System Integrators and the ATTO Web Store. Learn more: [www.atto.com/howtobuy/](http://www.atto.com/howtobuy/)**

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## **ABOUT ATTO**

For over 30 years ATTO Technology, Inc. has been a global leader across the IT and media & entertainment markets, specializing in network and storage connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works with partners to deliver end-to-end solutions to better store, manage and deliver data. Working as an extension of customers' design teams, ATTO manufactures host adapters, network adapters, storage controllers, Thunderbolt™ adapters, and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, Ethernet, NVMe and Thunderbolt. ATTO is the Power Behind the Storage.

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