

Improve Storage Margins with ATTO

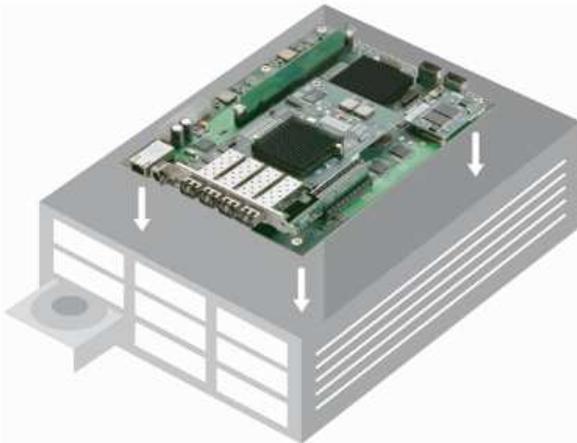
Create your own branded high-performance storage line



System Integrator OEM Solutions

Building your own servers or storage servers or reselling RAID arrays from third party manufacturers limits your branding visibility, the ability to control your own storage line and may provide lower margins than storage that can be assembled and branded with your corporate identity.

Did you know you could build your own storage? Using the FastStream Storage Controller you can have a branded storage line front and center to help differentiate your business, control your storage costs and build up your own storage product line with less complex components. Most importantly FastStream allows you to sell storage at higher margins than other solutions.



Using a MicroATX Standard ATTO FastStream Storage Controller allows system integrators to create their own branded RAID array using ATX enclosures.

ATTO FastStream

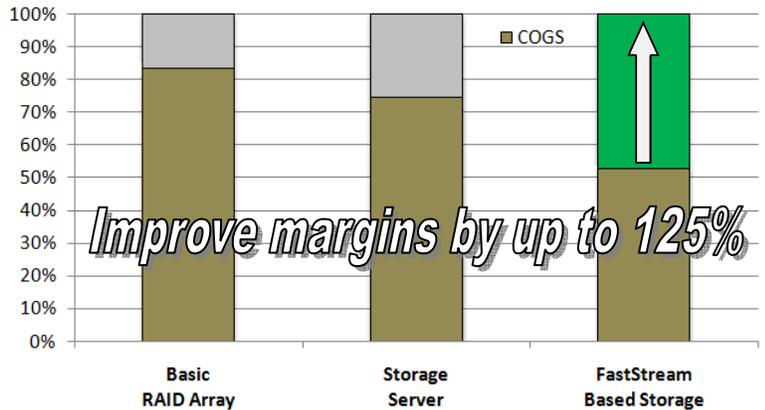
FastStream Storage Controllers provide an affordable way to create branded storage with managed latency that is fast, scalable and easy to use. FastStream is a simple way to create a high-performance storage system with minimal investment or configuration.

ATTO's family of FastStream Storage Controllers maximize storage capacity and performance while providing ATTO exclusive features including ADS™, DriveAssure™, ExpressNAV™, MultiPath Director™, Data Recovery Mode and CacheAssure™ to help minimize latency, improve RAID uptime, manage storage, maximize performance and protect critical data. To learn more about FastStream visit www.attotech.com.

Find out More

SI/OEM Sales +1.716.691.1999 extension 241
International Sales +1.716.691.1999 extension 239
VAR + System Integrators - www.attotech.com/howtobuy

Example Storage Margin vs. Cost of Goods Sold



Comparison of margin on all components needed for storage servers or RAID arrays compared against FastStream. Includes 16 2TB drives, enclosure, main board, RAID controllers, processors and memory.

FastStream Embedded RAID Controller Benefits

The ATTO FastStream SC is a purpose-build RAID controller that is engineered for real-time environments to provide high-performance, low latency shared disk storage access. FastStream allows you to create your own branded storage solution and sell a single product into multiple markets.

Resulting Benefits:

- Increased margin over storage servers or RAID arrays
- Branded GUI, customized features, private label storage
- Integrates into standard ATX enclosures
- Provides unique differentiators over other solutions
- Leverages ATTO technical staff and engineering expertise
- Solid interoperability with a variety of products



ATTO Technology, Inc.