

## SOLUTION BENEFITS

- ATTO 10Gb Ethernet products provide high-performance, flexible and scalable connectivity for high-bandwidth content creation environments
- ATTO Advanced Data Streaming (ADS™) technology maximizes CPU processes to deliver smooth and reliable data transfers and the highest consistent performance
- Avid NEXIS family provides a range of shared storage solutions for high-end broadcast and enterprise environments to smaller post production houses
- Allows users to control bandwidth and create collaboration groups
- Support for a range of editing software in addition to Avid Media Composer, including Adobe Premiere Pro CC, Grass Valley EDIUS, Autodesk Smoke, Apple Final Cut Pro X and Blackmagic DaVinci Resolve

## SOLUTION COMPONENTS

- ATTO Technology NS 2102, NS 2101, NT 2102 ThunderLink® 10GbE Thunderbolt™ adapters
- FastFrame™ NT12 and NS12 NICs
- Avid NEXIS / NEXIS | PRO

## CHALLENGE

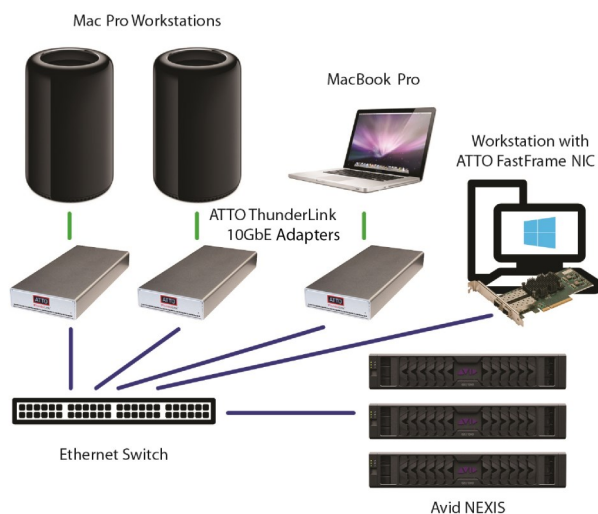
Media post-production environments ranging from high-end broadcast facilities to small, independent studios require storage solutions that allow multiple contributors to collaborate on projects. The higher resolution and frame rate requirements of 4K and Ultra HD formats also call for a low latency storage infrastructure that is capable of handling the data-intensive needs of high-bandwidth content creation.

Professional media editing workflows frequently incorporate Mac Pro® desktop and mobile workstations. With the latest generation Mac Pro, however, Thunderbolt™ is the only connectivity option, making a Thunderbolt adapter or Thunderbolt enabled expansion chassis a requirement for connecting Mac Pros to high-performance storage.

Traditional workstations used in editing workflows also require reliable high-performance connectivity from network interface cards (NICs) that are flexible to be used across varied operating systems such as Windows® and Linux®.

## SOLUTION

ATTO Thunderbolt devices are purpose-built adapters incorporating 10GbE. ATTO Technology NS 2102/2101 and NT 2102 Thunderbolt adapters convert the Thunderbolt protocol to 10Gb Ethernet, enabling seamless integration of both desktop and mobile workstations into Ethernet-connected shared storage systems like Avid NEXIS. ThunderLink® Thunderbolt adapters additionally feature Advanced Data Streaming (ADS™), a proprietary latency management technology that provides best-in-industry aggregate bandwidth and predictable data transfers for high-performance, low-latency applications.



*Workgroup configuration with ATTO ThunderLink 10GbE Thunderbolt adapters and FastFrame NICs connecting both desktop and mobile workstations to Avid NEXIS storage*



## ABOUT ATTO

For 30 years, ATTO Technology, Inc. has been a global leader across the IT and media & entertainment markets, specializing in storage and network connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works with partners to deliver end-to-end solutions to better store, manage and deliver data. Working as an extension of customer's design teams, ATTO manufactures host and RAID adapters, network adapters, storage controllers, Thunderbolt™ adapters, and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS/SATA, iSCSI, Ethernet, NVMe, NVMe over Fabrics and Thunderbolt. ATTO is the Power Behind the Storage.

All trademarks, trade names, service marks and logos referenced herein belong to their respective companies.

## ABOUT AVID

Avid is the world's leading provider of audio and video technology for media organizations and independent professionals. Customers use Avid solutions to create, distribute, and monetize the most prestigious and award-winning films, videos, music recordings, TV shows, live concerts, and news broadcasts.

ATTO FastFrame™ 10GbE network interface cards (NICs) let users connect to high-speed 10GbE networks via copper or optical cabling. ATTO FastFrame supports a wide variety of operating systems, including certification with Avid NEXIS in Windows and Linux environments. A low power-consumption profile and managed latency enables a high ROI and lower OPEX in terms of data transferred per dollar spent on power, ideal for enterprise and broadcast-level networks. FastFrame NICs also provide the throughput necessary to enable editing of multiple streams of 4K video. ATTO 10GbE optical NICs ship with SFPs included, helping to reduce expenses in designing a 10GbE network.

Avid NEXIS high-performance shared storage systems allow for real-time editorial collaboration with performance that accelerates media workflows. The advanced Avid NEXIS file management system enhances collaboration and maximizes production efficiency by enabling editors to work with a host of tools from Adobe, Apple®, Grass Valley, Autodesk and Blackmagic Design. With solutions ranging from entry-level to enterprise, NEXIS shared storage systems provide the power, reliability, and storage capacity required to sustain real-time workflows in the most demanding environments, regardless of workgroup size.

ATTO 10GbE devices have been certified by Avid for use with its NEXIS family storage arrays. The combined solution benefits both from ATTO's extensive experience in designing products and our 20 plus year partnership with Avid. Whether your production requirements involve workstation connectivity for a small workgroup or dozens of editors collaborating on projects, a combined ATTO Avid solution provides a fully tested and supported, high-performance option that can be scaled to meet the needs of workgroup through enterprise environments.

