

SOLUTION BENEFITS

- ATTO 10GbE Desklink devices combine a low profile form factor and Thunderbolt 2 technology to provide flexible and scalable connectivity for high-bandwidth content creation environments
- Advanced Data Streaming (ADS™) Technology maximizes CPU processes to deliver smooth and reliable data transfers and the highest consistent performance
- Avid's ISIS family provides a range of shared storage solutions for high-end broadcast and enterprise environments to smaller post production houses
- Allows users to control bandwidth and create collaboration groups
- Support for a range of editing software in addition to Avid Media Composer, including Adobe Premiere Pro CC, Grass Valley EDIUS, Autodesk Smoke, Apple Final Cut Pro X and Blackmagic DaVinci Resolve

SOLUTION COMPONENTS

- ATTO Technology NS 2102, NS 2101, NT 2102 ThunderLink 10GbE Desklink Devices
- Avid ISIS | 7500 | 5500 | 2500 | 1000 shared storage arrays

ABOUT ATTO

ATTO Technology, Inc. is a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of end-to-end solutions to help customers better store, manage and deliver their data. Our experience in engineering advanced technology into real-world product solutions provides customers with a unique competitive advantage.

ABOUT AVID

Avid is the world's leading provider of audio and video technology for media organizations and independent professionals. Customers use Avid solutions to create, distribute, and monetize the most prestigious and award-winning films, videos, music recordings, TV shows, live concerts, and news broadcasts.

CHALLENGE

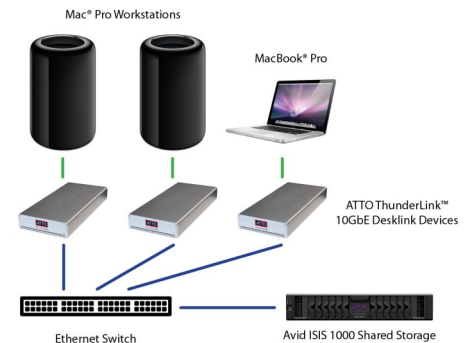
Media post-production environments ranging from high-end broadcast facilities to small, independent studios require storage solutions that allow multiple contributors to collaborate on projects. The higher resolution and frame rate requirements of 4K and Ultra HD formats also call for low latency storage infrastructure that is capable of handling the data-intensive needs of high-bandwidth content creation.

Professional media editing workflows frequently incorporate Mac Pro® desktop and mobile workstations. With the latest generation Mac Pro, however, Thunderbolt™ is the only connectivity option, making a Thunderbolt adapter or Thunderbolt-enabled expansion chassis a requirement for connecting Mac Pros to high-performance storage.

SOLUTION

Unlike other Thunderbolt solutions that require an expansion chassis, each ATTO Desklink is a purpose-built device incorporating 10GbE, Fibre Channel, or SAS/RAID connectivity. ATTO Technology NS 2102/2101 and NT 2102 Thunderbolt-enabled Desklink devices convert the Thunderbolt protocol to 10Gb/s Ethernet, enabling seamless integration of both desktop and mobile workstations into Ethernet-connected shared storage systems like Avid ISIS | 7500 | 5500 | 2500 | 1000 arrays. ThunderLink Desklink devices additionally feature Advanced Data Streaming (ADS™), a proprietary latency management technology that provides best-in-industry aggregate bandwidth and predictable data transfers for high-performance, low-latency applications.

Avid ISIS high-performance shared storage systems allow for real-time editorial collaboration with performance that accelerates media workflows. The



Workgroup configuration with ATTO ThunderLink 10GbE Desklink devices connecting Mac Pro desktop and mobile workstations to Avid ISIS | 1000 shared storage

advanced Avid ISIS file management system enhances collaboration and maximizes production efficiency by enabling editors to work with a host of tools from Adobe, Apple®, Grass Valley, Autodesk and Blackmagic Design. With solutions ranging from the entry-level 1000 to the flagship 7500 — a workflow-connected platform designed by media professionals for media professionals — ISIS shared storage systems provide the power, reliability, and storage capacity required to sustain real-time workflows in the most demanding environments, regardless of workgroup size.

Thunderlink 10GbE Desklink devices have been certified by Avid for use with its ISIS family storage arrays. The combined solution benefits both from ATTO's extensive experience in designing products for OS X and our 20-plus-year partnership with Avid. Whether your production requirements involve workstation connectivity for a small workgroup or dozens of editors collaborating on projects, a combined ATTO-Avid solution provides a fully tested and supported, high-performance option that can be scaled to meet the needs of workgroup through enterprise environments.