

## SOLUTION BENEFITS

- ATTO Technology's 10GbE Ethernet products provide high-performance, flexible and scalable connectivity for high-bandwidth content creation environments
- Advanced Data Streaming (ADS™) technology maximizes CPU processes to deliver smooth and reliable data transfers and the highest consistent performance
- Avid's NEXIS™ family provides a range of shared storage solutions for high-end broadcast and enterprise environments to smaller post production houses
- Allows users to control bandwidth and create collaboration groups
- Support for a range of editing software in addition to Avid Media Composer®, including Adobe Premiere® Pro CC, Grass Valley EDIUS, Autodesk Smoke, Apple Final Cut Pro® X and Blackmagic DaVinci Resolve®

## SOLUTION COMPONENTS

- ATTO Technology NS 2102, NS 2101, NT 2102 ThunderLink® 10GbE Thunderbolt™ Devices
- FastFrame™ NT12 and NS12 NICs
- Avid NEXIS / NEXIS | PRO

## ABOUT ATTO

ATTO Technology, Inc. is a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of end-to-end solutions to help customers better store, manage and deliver their data. Our experience in engineering advanced technology into real-world product solutions provides customers with a unique competitive advantage.

## ABOUT AVID

Avid is the world's leading provider of audio and video technology for media organizations and independent professionals. Customers use Avid solutions to create, distribute, and monetize the most prestigious and award-winning films, videos, music recordings, TV shows, live concerts, and news broadcasts.

## CHALLENGE

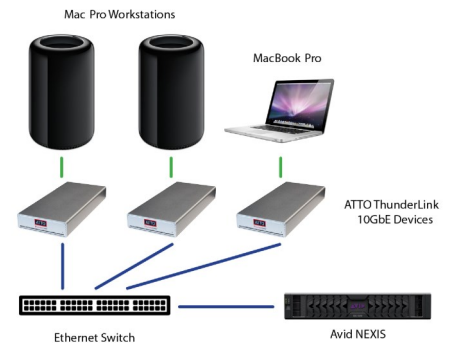
Media post-production environments ranging from high-end broadcast facilities to small, independent studios require storage solutions that allow multiple contributors to collaborate on projects. The higher resolution and frame rate requirements of 4K and Ultra HD formats also call for low latency storage infrastructure that is capable of handling the data-intensive needs of high-bandwidth content creation.

Professional media editing workflows frequently incorporate Mac Pro® desktop and mobile workstations. With the latest generation Mac Pro®, however, Thunderbolt™ is the only connectivity option, making a Thunderbolt adapter or Thunderbolt enabled expansion chassis a requirement for connecting Mac Pros to high-performance storage.

## SOLUTION

Unlike other Thunderbolt solutions that require an expansion chassis, ATTO Thunderbolt devices are purpose-built adapters incorporating 10GbE, Fibre Channel or SAS/RAID connectivity. ATTO Technology's NS 2102/2101 and NT 2102 Thunderbolt enabled devices convert the Thunderbolt protocol to 10Gb/s Ethernet, enabling seamless integration of both desktop and mobile workstations into Ethernet-connected shared storage systems like Avid NEXIS™. ThunderLink® Thunderbolt devices additionally feature Advanced Data Streaming (ADS™), a proprietary latency management technology that provides best-in-industry aggregate bandwidth and predictable data transfers for high-performance, low-latency applications.

Avid NEXIS high-performance shared storage systems allow for real-time editorial collaboration with performance that accelerates media workflows.



Workgroup configuration with ATTO ThunderLink 10GbE Thunderbolt devices and FastFrame NICs connecting Mac Pro desktop and mobile workstations to Avid NEXIS

The advanced Avid NEXIS file management system enhances collaboration and maximizes production efficiency by enabling editors to work with a host of tools from Adobe®, Apple®, Grass Valley®, Autodesk® and Blackmagic Design®. With solutions ranging from entry-level to enterprise, NEXIS shared storage systems provide the power, reliability, and storage capacity required to sustain real-time workflows in the most demanding environments, regardless of workgroup size.

ThunderLink 10GbE devices have been certified by Avid for use with its NEXIS family storage arrays. The combined solution benefits both from ATTO's extensive experience in designing products and our 20 plus year partnership with Avid. Whether your production requirements involve workstation connectivity for a small workgroup or dozens of editors collaborating on projects, a combined ATTO-Avid solution provides a fully tested and supported, high-performance option that can be scaled to meet the needs of workgroup through enterprise environments.