

## ABOUT ATTO

For nearly 30 years, ATTO Technology, Inc., has been a global leader across the IT and media and entertainment markets, specializing in storage and network connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works collaboratively with partners to deliver a wide range of end-to-end, customized solutions to better store, manage and deliver big data. With a focus toward markets that require higher performance and with a dedication to working as an extension of customer's design teams, ATTO manufactures host and RAID adapters, network adapters, storage controllers, Thunderbolt-enabled devices, switches and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, 40/10GbE, FCoE and Thunderbolt. Distributing its cutting-edge products worldwide through Original Equipment Manufacturers (OEMs), systems integrators, value added resellers (VARs) and authorized resellers, ATTO is the Power Behind the Storage.

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The future of video is rapidly approaching higher resolutions. Many content creators are ready to work in 4K, and ATTO Technology is ready to help make the transition easier thanks to Thunderbolt™ 3 to 40GbE devices.

ATTO's Thunderbolt 3 devices bring the speed of 40Gb/s Thunderbolt to 40Gb Ethernet infrastructures, providing the high-performance connectivity needed to transfer content data to Ethernet networks and storage. Tapping into the power of 40GbE will allow filmmakers and others in the M&E industry to achieve true 4K workflows without needing to compress the files first. ATTO Technology's Thunderbolt to 40GbE devices make this possible today, ensuring high availability for critical applications. This allows for more time spent creating and less downtime.

With speeds up to 40Gb/s, Thunderbolt 3 provides double the speed of Thunderbolt 2 and enough bandwidth to support four times the data and twice the video bandwidth of any other cable, making it the smart choice for content creation. This makes ATTO's Thunderbolt to 40GbE devices a perfect choice for work in the field on next-generation mobile workstations and all-in-ones.

ATTO's Thunderbolt 3 to 40GbE devices are a flexible and scalable solution, allowing users to grow their infrastructure as needed. Many users might be using a

10GbE connectivity solution now, but upgrading to 40GbE provides superior performance over 10GbE with room to grow as data demands increase, making them a future-proofing solution to meet the growing demands of storage capacity driven by higher resolution production. ATTO's Thunderbolt 3 to 40GbE products are ideal for growing environments where new 40GbE switches are used to connect to current 10GbE infrastructures to meet today's bandwidth-intensive and low-latency needs.

As the move to 4K workflows picks up speed, the demand for more bandwidth will increase as well. Thunderbolt 3 to 40GbE is valuable at all stages of the content creation workflow, from capture and ingest to backup and archiving. Prepare today for more data-intensive workflows with ATTO's Thunderbolt 3 to 40GbE devices.

