



The Power Behind the Storage

PRESS RELEASE

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ATTO Technology Brings the Latest Connectivity Solutions to SMPTE 2018

Film and media pros rely on ATTO for cutting edge workflows

Amherst, NY (October, 2018) - [ATTO Technology, Inc.](http://www.atto.com), a global leader of storage, network connectivity and infrastructure solutions for data-intensive computing environments for 30 years, will emphasize its position as a leading manufacturer of storage connectivity workflow solutions for media professionals at the Society of Motion Picture and Television Engineers (SMPTE) Annual Technical Conference and Exhibition.

Held October 22-25 at Westin Bonaventure, Los Angeles, California, SMPTE 2018 is where motion-imaging leaders gather to share knowledge and discuss the advancements in platforms and industry technology standards. ATTO will have the latest connectivity solutions that support the demanding workflows of motion-imaging professionals in booth 303.

Whether creating content for UHD, 4K, 8K, or virtual reality, ATTO network and storage connectivity solutions add exclusive ATTO intelligence and performance to any workflow.

To browse the entire ATTO Technology family of connectivity solutions, visit: www.atto.com.

To purchase ATTO products through leading Value Added Resellers, System Integrators and the ATTO Web Store. Learn more: www.atto.com/howtobuy/

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ABOUT ATTO

For 30 years ATTO Technology, Inc. has been a global leader across the IT and media & entertainment markets, specializing in storage and network connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works with partners to deliver end-to-end solutions to better store, manage and deliver data. Working as an extension of customer's design teams, ATTO manufactures host and RAID adapters, network adapters, storage controllers, Thunderbolt™ adapters,

and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, Ethernet, NVMe and Thunderbolt. ATTO is the Power Behind the Storage. *All trademarks, trade names, service marks and logos referenced herein belong to their respective companies.*

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