ATTO
The Power Behind the Storage

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Look for ATTO Technology at the 2018 NAB Show New York

Amherst, NY (October 12, 2018) – ATTO Technology, Inc., a global leader of storage, network connectivity and infrastructure solutions for data-intensive computing environments for 30 years, announced today they will have representation at the 2018 NAB Show New York. The show is October 17-18 at the Javits Convention Center in New York City.

ATTO will have a representative at Global Distribution's booth N237. Global Distribution will be showcasing storage solutions from Symply that include ATTO high-performance connectivity.

ATTO Celerity Fibre Channel HBAs and ATTO FastFrame™ NICs complement shared storage solutions in collaborative environments. For example, when adding a SymplyULTRA™ Media Workspace, ATTO cards would be installed in servers and workstations for optimal connectivity.

There will be over 30 ATTO partners at NAB New York. ATTO ThunderLink® Thunderbolt™ adapters will be in use throughout NAB New York at various partner booths, connecting Mac Pros to high-performance storage. Any system with Thunderbolt can utilize an ATTO Thunderlink to add up to 32Gb Fibre Channel, 40Gb Ethernet, or 12Gb SAS/SATA storage connectivity.

ATTO solutions are purpose-made for those who attend shows like NAB, with low-latency, reliable connections that enable collaborative production and editing of 2K, 4K and higher video in any environment.

Global Distribution is a specialty distributor for digital content acquisition, production, storage, management and archival solutions within the Media and Enterprise industries. Global works with their vendors, partners and extensive reseller network in North America, EMEA and APAC to meet the growing needs of creative professionals.

To purchase ATTO products through leading Value Added Resellers, System Integrators and the ATTO Web Store. Learn more: www.atto.com/howtobuy/

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ABOUT ATTO

For 30 years ATTO Technology, Inc. has been a global leader across the IT and media & entertainment markets, specializing in storage and network connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works with partners to deliver end-to-end solutions to better store, manage and deliver data. Working as an extension of customer's design teams, ATTO manufactures host and RAID adapters, network adapters, storage controllers, Thunderbolt™ adapters, and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, Ethernet, NVMe and Thunderbolt. ATTO is the Power Behind the Storage.

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