



PRESS RELEASE

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FOR IMMEDIATE RELEASE

ATTO Technology and Hewlett-Packard Address the Next Generation of IT Infrastructure

Industry undergoing one of its largest transformations in over a decade

Amherst, NY (June 5, 2014) – [ATTO Technology, Inc.](http://attotech.com), a global leader of storage, network connectivity and infrastructure solutions for data-intensive computing environments for more than 25 years, today highlights its strong partnership with HP®. As IT infrastructures see some of its most radical change in over a decade, ATTO and HP are poised to deliver unique solutions that support the “New Style of IT.”

“The transformation within the IT market requires a very different set of performance characteristics,” said Wayne Arvidson, Vice President of Marketing and Channels at ATTO Technology. “ATTO and HP have been solving similar challenges in other vertical markets for over 25 years and now bring this expertise to help create what HP is calling the New Style of IT.”

ATTO's expertise in storage and network connectivity has enabled them to provide innovative technology solutions for industry-leading platform providers like HP. The ATTO partnership enhances HP's end-to-end solutions for the entire IT infrastructure, from enterprise data center to workgroup environments, encompassing all facets of storage, servers, workstations, and backup. This creates a single source of high performance connectivity solutions for HP customers and partners.

ATTO provides [HP-certified solutions](#) that maximize the availability of data and improve application performance in Fibre Channel, Thunderbolt™ and SAS based storage environments, as well as 10 Gb/s Ethernet networks. These certifications include:

- Thunderbolt to SAS/SATA Thunderlink™ and Thunderstream™ Desklink Devices
- Celerity™ Gen 5 powered 16Gb & 8Gb Fibre Channel Host Bus Adapters (HBAs)
- ExpressSAS™ SAS/SATA Host Bus Adapters and RAID Adapters

ATTO's Desklink family of products provides high-performance connectivity for HP Thunderbolt-enabled workstations, all-in-ones and laptops, including the Z-series, and is fully certified with HP's StoreEver Ultrium LTO-5 and LTO-6 tape drives. Thunderbolt-enabled Desklink Devices provide small form-factor platforms system configuration flexibility and the only way to connect into an existing high-performance storage and networking infrastructure.

ATTO Host Bus Adapters (HBAs) provide customers with high-performance workstation connectivity to their MSA Storage and 3PAR StoreServ Storage. ATTO HBAs, with unprecedented levels of performance and throughput, significantly outperform the competition

when it comes to moving and storing data. ATTO provides a high-performance, redundant storage solution featuring ATTO Celerity™ Fibre Channel HBAs and HP's 3PAR StoreServ Storage systems. Utilizing ATTO's exclusive MultiPath Director™ technology allows workstations to have redundant access and failover, as well as load balancing capabilities, taking advantage of 3PAR's advanced enterprise storage features. Users are able to collaborate on high-availability storage in real-time, without losing access to their data.

Benefits of using ATTO Celerity Fibre Channel HBAs with HP 3PAR StoreServ Storage include:

- ATTO's exclusive Advanced Data Streaming (ADS™) designed to manage latency and provide high bandwidth for both data-intensive and high-transaction rate applications, providing increased uptime and better productivity.
- ATTO's MultiPath Director Technology provides uninterrupted access to storage with automatic path failover and failback, and are the only solution that allow workstations, not just servers, direct connection to high-availability, high-performance enterprise-class storage for shared workflows.
- Direct workstation connectivity to enterprise storage in big data environments such as scientific, medical, engineering and media applications, dramatically improves aggregate bandwidth and reduces "time-to-data" so users can make critical decisions faster.

As part of their on-going effort to bring innovative solutions to the channel, ATTO proudly served as a sponsor of HP's Global Partner Conference this March in Las Vegas. The event is HP's largest annual reseller and system integrator conference and provided an overview of ATTO and HP's technology and platforms to this worldwide group of leaders and innovators. These same solutions will be presented in booth 5104 at HP Discover from June 10 -12, 2014, at The Venetian/Palazzo Hotel in Las Vegas.

"ATTO has been developing ground breaking technology for the IT industry for over 25 years, including the first solid state storage device," added Arvidson. "ATTO's expertise, delivered on HP's innovative end-to-end platform, assures solutions for today's challenging new high performance IT environments."

To view a complete interoperability listing, please visit <http://www.attotech.com/solutions/HP/>

To browse the entire ATTO Technology family of connectivity solutions, visit: www.attotech.com.

Purchase ATTO products through leading Value Added Resellers, System Integrators and the ATTO Web Store. Learn more: <http://www.attotech.com/howtobuy/>

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About ATTO Technology, Inc.

ATTO Technology, Inc. is a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including Fibre Channel, SAS, SATA, iSCSI, FCoE, 10GbE and Thunderbolt. ATTO distributes its products worldwide directly to Original

Equipment Manufacturers (OEMs), systems integrators, VARs and authorized distributors.
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