



PRESS RELEASE

Contact: Morgan Seegert

ATTO Technology, Inc.

mseegert@attotech.com

Phone: +1 (716) 691-1999 x265

Fax: +1 (716) 691-9353

FOR IMMEDIATE RELEASE

ATTO Technology New FibreBridge™ 7500 Storage Controller Now Available

The industry's fastest Storage Controller creates a platform to build virtualized storage environments

Amherst, NY (October 2, 2014) – [ATTO Technology, Inc.](http://attotech.com), a global leader of storage, network connectivity and infrastructure solutions for data-intensive computing environments for more than 25 years, today announced its new FibreBridge 7500 Storage Controller is now available.

“The transformation taking place within the IT market requires a very different set of performance characteristics,” said Wayne Arvidson, Vice President of Marketing and Channels at ATTO Technology. “ATTO has been solving similar challenges in other vertical markets for more than 25 years and now brings this expertise to the most demanding high performance IT infrastructures.”

The ATTO [FibreBridge 7500 Storage Controller](#) is an accelerated, high performance platform that allows you to build your own high performance flash, hybrid or capacity storage using standard SAS SSD Flash or HDD drives and direct attached JBOD storage enclosures. By adding enterprise-class Fibre Channel SAN connectivity to low-cost SAS JBOD storage, the 7500 enables applications such as shared storage and multi-site stretch clustering. ATTO's exceptionally fast acceleration architecture has dedicated memory modules and data paths so commands won't have to compete for shared system resources allowing more data transfers at faster transfer rates. As showcased at VMworld 2014, the FibreBridge 7500 addresses storage and latency requirements for architecting Private Cloud and Disaster Recovery solutions with a low total cost of ownership.

The 7500 serves as the key building block in a modular solution that forms an ideal platform for building out a virtualized, software- defined data center and is highlighted by the following performance benefits:

- Less than 4 microseconds of latency for transfers between storage and server platforms.
- Up to 735,000 4K IOPS, 1,000,000 512b IOPS.
- Allows data mobility and redundancy via multisite cluster installations up to hundreds of kilometers apart.
- Enables users to manage storage infrastructures with features not found in direct connect technologies with advanced read ahead and write cache algorithms, robust error processing and email notification of errors and persistent error and trace logs for troubleshooting in the field to minimize downtime

The ATTO FibreBridge family enables users to manage storage infrastructures with features not found in direct connect technologies. ATTO's 7500 leverages the highly reliable and proven technology introduced by the [FibreBridge 6500](#) that leading storage companies have installed in thousands of data centers worldwide. Both products feature ATTO's Drive Map Director™ technology which reduces operating expenses by eliminating manual mapping of LUNs and the need to remap LUNs if a drive shelf is removed for maintenance or failure. The 6500 which also adds integration of SAS/SATA tape storage into a Fibre Channel SAN, features ATTO's Virtual Device Response (VDR) technology which enables devices to queue and execute commands on behalf of busy or unresponsive tape storage, reducing the number of failed or incomplete backups.

“With the addition of the FibreBridge 7500 Storage Controller, ATTO further extends the industry's broadest range of storage and network connectivity products, all optimized to work together,” added Arvidson. “From workgroup to enterprise, ATTO provides technology to address all facets of the new IT performance challenges.”

To browse the entire ATTO Technology family of connectivity solutions, visit: www.attotech.com.

To learn more or to set up an evaluation of the ATTO FibreBridge 7500 in your environment, please contact an ATTO Sales Engineer at +1 716 691 1999 extension 241.

For press review units, please contact Al Griffin, +1 716 691 1999 extension 285, agriffin@attotech.com.

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About ATTO Technology, Inc.

ATTO Technology, Inc. is a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, storage controllers, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including Fibre Channel, SAS, SATA, iSCSI, FCoE, 10GbE and Thunderbolt. ATTO distributes its products worldwide directly to Original Equipment Manufacturers (OEMs), systems integrators, VARs and authorized distributors. Contact ATTO Technology, Inc. world headquarters at: 155 CrossPoint Parkway, Amherst, New York 14068; Phone: +1 716 691 1999; Fax: +1 716 691 9353; Website: attotech.com.

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