



PRESS RELEASE

Contact: Joshua Gregory

ATTO Technology, Inc.

jgregory@attotech.com

Phone: (716) 691-1999 x159

Fax: (716) 691-9353

FOR IMMEDIATE RELEASE

ATTO Technology Introduces Access™ Technical Alliance Program

New Opportunities for Interoperability Testing and Marketing Efforts

Amherst, NY (September 1, 2011) – ATTO Technology, Inc. today announced the launch of Access™, a technical alliance program designed to strengthen partner relationships and expand mutual growth through interoperability testing and co-marketing efforts while cultivating new affiliations with prospective customers. Membership in Access is available to both current and potential technology partners.

ATTO is dedicated to developing high-performance connectivity solutions for a variety of markets and has identified three levels of membership in the Access program that meet the needs of qualifying companies, from emerging technology developers to those with significant industry involvement. Access streamlines interoperability testing through both ATTO's labs as well as through potential partners' facilities, while offering an extensive list of co-marketing initiatives. In addition, technical support and products will be made available to partners for testing and research and development, as well as trade show and show room demonstrations.

"ATTO is excited to launch our Access program," said Wayne Arvidson, vice president of marketing at ATTO Technology, Inc. "For the first time ATTO is offering a comprehensive and detailed interoperability and marketing program for our current partners as well as potential collaborators. Each level of membership in Access is designed to provide a strong platform that strengthens relationships and increases visibility and awareness for all parties participating in the program."

-more-

Key benefits of the Access™ program include:

- Inclusion on extensive interoperability matrix with enterprise class server, storage and workstation vendors
- Use of ATTO products for testing, development and demonstrations
- Member's-only product discounts
- Access to technical support services
- Priority notification of new products, technologies, and solutions
- Competitive co-marketing packages to drive visibility
- Certified Access member listing on www.attotech.com

“With a number of options to choose from, ATTO offers mutually beneficial and customized programs that provide our customers with the highest-performing connectivity solutions available on the market today,” added Arvidson. “We encourage all innovators in the connectivity industry to contact an Access representative and learn more about how our joint efforts will lead to shared success.”

For more information, please visit: <http://www.attotech.com/alliances/access>, call 716.691.1999 extension 150, or email Access@attotech.com.

About ATTO Technology, Inc.:

ATTO Technology, Inc., a global leader of network and storage connectivity and infrastructure solutions for data-intensive computing environments for over 20 years, provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including SCSI, SATA, iSCSI, SAS, Fibre Channel, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers, systems integrators, VARs and authorized distributors.

Follow [ATTO on Twitter](#)

Follow [ATTO on LinkedIn](#)

Follow [ATTO on Facebook](#)

All trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

###