PRESS RELEASE

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FOR IMMEDIATE RELEASE

ATTO Reliability and Performance Ensure Real-time Uncompressed Playback for Autodesk Smoke for Mac OS® X

Widest range of compatible storage connectivity choices for Autodesk Smoke for Mac OS® X

Amherst, NY (September 10, 2010) – ATTO Technology, Inc., a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments, announces the most complete offering of storage connectivity options for Autodesk Smoke for Mac® OS X software. ATTO's high-performance host bus adapters (HBAs) and RAID adapters meet Autodesk Smoke for Mac OS X bandwidth requirements to ensure fast and interactive editorial finishing with real-time uncompressed playback at any supported format.

The consistently reliable, high-performance connectivity provided by ATTO Celerity Fibre Channel HBAs and ATTO ExpressSAS SAS/SATA HBAs and RAID adapters is essential in Smoke editorial finishing work-flows where deadlines are tight and performance is a must even when working with uncompressed media. "Autodesk's long-standing partnership with ATTO made them the perfect choice to qualify the Celerity 8Gb/s Fibre Channel HBAs for Smoke on Mac OS X. Using ATTO technology with Smoke for Mac allows editors to concentrate on being creative without worrying about bandwidth or performance limitations – even when delivering uncompressed HD, 2K or stereoscopic 3D finished results," states Marc Bolduc, product development manager, Autodesk Media & Entertainment.

The combination of Autodesk Smoke for Mac and ATTO HBAs and RAID adapters, equals a powerful finishing solution offering the highest level of performance and reliability on the Mac OS X platform.

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"ATTO consistently strives to deliver best of breed storage connectivity solutions, translating technical expertise into product features that meet the needs of the most demanding editing environments," said Tom Kolniak, director of products, for ATTO Technology.

ATTO Celerity and ExpressSAS products are available through a wide network of domestic and international partners. For a list of qualified ATTO Technology partners, please visit: http://www.attotech.com/howtobuy/findreseller.html.

About ATTO Technology, Inc

ATTO Technology, Inc. is a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including Fibre Channel, SAS, SATA, SCSI, iSCSI, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers (OEMs), systems integrators, VARs and authorized distributors.

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