ATTO

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FOR IMMEDIATE RELEASE

ATTO Technology at NAB 2014 – Powering the World's Content from Creation to Delivery

High-performance storage and connectivity solutions to be displayed, including all new

Thunderbolt™ 2 technology-enabled Thunderlink™ Desklink Device

Amherst, NY (April 2, 2014) – ATTO Technology, Inc. is showcasing its extensive line of storage and network connectivity solutions in over 70 workflow demonstrations at the 2014 National Association of Broadcasters (NAB) show in Las Vegas, Nevada, April 7 through April 10. As attendees explore NAB's focus of "Broadcasting to Broader-casting®," ATTO will introduce the latest solutions to support the ever increasing demands of higher resolutions, multiple formats and full integration with a company's IT infrastructure in order to create and monetize their content.

Located in the South Hall, Lower Level, at Booth SL7613 in the Las Vegas Convention Center, ATTO will highlight its latest line of 16Gb/s Fibre Channel end-to-end solutions, including the Celerity™ Gen 5 powered Host Bus Adapters (HBAs), FastStream™ RAID Storage Controllers and FibreConnect™ Switches. Also among the innovations on display will be the all-new Thunderbolt™ 2 technology-enabled Thunderlink™ Desklink Devices and ExpressSAS™ 12Gb SAS/SATA HBAs. In addition, ATTO will exhibit its FastFrame™ line of Network Interface Cards (NICs) and Converged Network Adapters (CNAs).

"For over 25 years, ATTO has been the leader in powering every facet of high-performance audio and video workflows," said Wayne Arvidson, vice president of marketing and channels at ATTO Technology, Inc. We are proud to display our latest innovations in our booth, but the true testament of ATTO's leadership can be seen in over 70 booths throughout the show floor. These presentations, coupled with our extensive partner network, are a perfect example of why the media and entertainment industry consistently rely on ATTO to produce high-performance solutions for their entire enterprise."

Thunderbolt 2 enabled ThunderLink Devices are the newest extension of the Desklink Device family featuring the latest revolutionary I/O technology from Intel®. With transfer speeds at 20Gb/s, ATTO's Thunderbolt 2 ThunderLink Desklink Devices are ideal for the creative professional who needs access to external storage and networks for I/O demanding applications, including 2K, 4K, 3D stereoscopic and high-definition video post-production workflows. To ensure cross-compatibility, ATTO Thunderbolt 2 products have multiple operating system, port and driver options, enabling users to preserve their existing Thunderbolt investments and maintain compatibility with multiple platforms. ThunderLink Desklink Devices

provide Thunderbolt to Fibre Channel, SAS or 10GbE connectivity, enabling all-in-one systems and mobile computing platforms access to 16Gb or 8Gb Fibre Channel SANs, storage devices and Ethernet networks at unprecedented speeds.

ATTO's 16Gb Gen 5 powered line of Fibre Channel-enabled products provide the ideal end-to-end solution for managing data from workgroup to enterprise level environments. Gen 5 Fibre Channel SANs are the purpose-built, data center-proven infrastructures for storage, while delivering unmatched reliability, simplicity and performance. ATTO's Fibre Channel solutions unleash the full potential of high-performance computing, high-density server virtualization, cloud architectures and next-generation storage connectivity.

The ATTO FastStream SC 9000 is the only Fibre Channel RAID controller that allows digital media professionals to easily create their own fully-scalable 16Gb SAN storage solution. System builders have the ability to embed the FastStream into an ATX form factor storage server to create a license-free and surprisingly affordable high capacity storage array. With numerous scalable options, FastStream supports up to 512TB of RAID protected shared storage per controller using HDD or SSD Drive technology. FastStream storage controllers are engineered for demanding real-time applications which require managed latency for high-volume collaborative workflows and include ATTO's exclusive Advanced Data Streaming (ADS™) and DriveAssure™ technologies, ensuring peak performance and reliability while maximizing system uptime.

ATTO's FibreConnect 1600 series of 16Gb Fibre Channel switches are engineered to deliver smooth and reliable data transfer over a SAN for mission critical applications, such as video streaming and virtualized environments. When combined with the Celerity 16Gb Fibre Channel HBAs, FibreConnect switches provide complete SAN connectivity with high-bandwidth, low latency and the lowest power consumption in the industry.

The ATTO Celerity 16Gb Gen 5 powered HBAs, including the industry's first quad channel card, deliver the highest bandwidth and lowest latency available in the market, as well as reliable and scalable connectivity with twice the maximum throughput of previous solutions. They address the needs of workflows including capture, edit, content management and distribution with extremely fast, efficient and reliable data transfers. ATTO's exclusive ADS technology manages latency in real-time environments for the smoothest data streaming and best-in-industry data transfers, while MultiPath Director™ allows not just servers, but Mac, Windows and Linux workstations direct connection to enterprise class storage, providing failover and load balancing capabilities across multiple paths of storage and increasing aggregate bandwidth throughout the infrastructure.

The ATTO booth will also feature demonstrations of ExpressSAS host and RAID adapters. Optimized for extremely low latency and high-bandwidth data transfer, the wide variety of port configurations and RAID levels offer flexibility and reliability for the most demanding applications. The newest addition to the ExpressSAS family, the 12Gb SAS/SATA HBA, provides users with the fastest storage connectivity for video and film production. The 12Gb SAS offers 8 or 16 port configurations, allowing up to 1,200 MB/s per port to enhance the performance of streaming media applications and, in addition enables scalability for next generation platforms and infrastructures.

As the exclusive connectivity provider, ATTO is a key component in the Adobe® Anywhere solution. With Adobe Anywhere's collaborative workflow platform, editors, visual effects artists and other video professionals can use local or remote networks to simultaneously access,

stream and edit remotely stored files. ATTO's exclusive ADS technology manages latency in the most demanding real-time environments, resulting in accelerated application performance and enhanced overall throughput.

"We encourage all show attendees to stop by our booth to see how ATTO has revolutionized workflows in media & entertainment from creation to delivery," added Arvidson. "With even more partners than ever demonstrating ATTO enabled solutions, this year's NAB gives visitors the opportunity to experience first-hand why ATTO is the premier choice for infrastructure solutions in the media and entertainment industry."

For a complete list of ATTO's NAB partners, stop by ATTO's booth in the South Hall, SL7613, or visit www.attotech.com/NAB, and follow them on Twitter @ATTOTechnology for updates throughout the show.

To browse ATTO Technology's entire portfolio of connectivity solutions, please visit www.attotech.com.

About ATTO Technology, Inc.
In our 26th year, ATTO Technology, Inc. is a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of end-to-end solutions to help customers better store, manage and deliver their data. With a focus toward markets that require higher performance, ATTO manufactures host adapters, RAID adapters, network adapters, RAID storage controllers, Thunderbolt-enabled Desklink Devices, bridges, switches and software. ATTO solutions are based on providing a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, 10GbE, FCoE and Thunderbolt. ATTO distributes its products worldwide through Original Equipment Manufacturers (OEMs), systems integrators, VARs and authorized resellers.

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