



## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

### **ATTO Technology to Showcase High Performance Audio and Video Workflow Solutions at BVE 2012**

**Amherst, NY (February 10, 2012)** – ATTO Technology, Inc. is teaming up with its UK distribution partner, Global Distribution to showcase its extensive line of storage and network connectivity products in interactive workflow demonstrations at the 2012 Broadcast Video Expo (BVE) in London, England, February 14 through February 16. The Global Distribution booth is located in Earls Court 2, Stand C26.

ATTO will feature its portfolio of products optimized for post-production and broadcast workflows including [Celerity™ 8Gb/s Fibre Channel Host Bus Adapters](#)(HBAs), [FibreConnect™ 8Gb Fibre Channel Switches](#), [ExpressSAS™ 6Gb SAS/SATA HBAs and RAID Adapters](#), [FastFrame™ 10Gb/s Ethernet Network Interface Cards](#), [FastStream™ RAID Storage Controllers](#) and [FibreBridge™ 8Gb Fibre Channel Bridges](#) in a variety of storage solutions.

“BVE 2012 is a great opportunity for ATTO to illustrate why we are the leader in powering all facets of high-performance audio and video workflows,” said Wayne Arvidson, vice president of marketing at ATTO Technology, Inc. “This year, we are demonstrating a breadth of our products with industry-leading solution providers to show why they consistently select ATTO as the foundation to build marquee solutions in the market.”

Bolstering its leadership in the media and entertainment market, ATTO is tested and certified with over 20 partners exhibiting at BVE 2012. For more information about ATTO and its partners, please visit [www.attotech.com](http://www.attotech.com).

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**About ATTO Technology, Inc.:**

ATTO Technology, Inc., a global leader of network and storage connectivity and infrastructure solutions for data-intensive computing environments for over 20 years, provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including SCSI, SATA, iSCSI, SAS, Fibre Channel, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers, systems integrators, VARs and authorized distributors.

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