



PRESS RELEASE

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FOR IMMEDIATE RELEASE

ATTO Celebrates 25 years of Innovation in the Apple® Market

Provides Support for New Apple Product Announcements at WWDC 2013

Amherst, NY (June 12, 2013) – ATTO Technology, Inc., a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments for 25 years, today confirmed continued commitment to the newly announced line of product updates and innovations from Apple. With the powerful OS X® Mavericks operating system, the radically redesigned Mac Pro® and the efficiently updated MacBook Air®, ATTO continues to support the new offerings from this industry leading manufacturer. “Our long standing relationship with Apple over the last 25 years continues to drive our position as a leading force within the Apple community,” said Timothy J. Klein, president and CEO at ATTO Technology.

The new OS X Mavericks operating system sets a new standard for Apple OS performance and complements why users select ATTO products. As Apple pushes the boundaries of OS X functionality, ATTO continues to provide industry leading products that optimize compatibility and performance.

Apple’s highly anticipated fall release of the Mac Pro, along with OS X Mavericks, has sparked the imagination of the high-end creative professional. ATTO is the recognized leader in powering high-performance audio and video workflows including 2K, 4K, 3D stereoscopic and high-definition production. With an unprecedented six Thunderbolt™ 2 ports, connectivity to the Mac Pro for high-performance network and storage infrastructures is enabled via the ATTO Desklink™ family of products.

As a pioneer in Thunderbolt enabled solutions, ATTO has worked closely with Apple to provide connectivity to high-performance Fibre Channel and SAS/SATA storage, as well as 10Gb/s Ethernet networks in their ThunderLink™ Desklink line, supporting Apple’s full range of

platforms. Additionally, the ThunderStream™ Desklink line further enhances this connectivity and consists of embedded or desktop SAS/SATA RAID storage controllers that are designed to optimize unified storage typically found in a variety of high-performance markets. Also supported by the Desklink line is the newly announced and currently shipping MacBook Air.

“ATTO is very pleased with the announcements coming out of WWDC 2013,” said Wayne Arvidson, Vice-President of Marketing at ATTO Technology. “Like ATTO, Apple has reaffirmed their commitment to the high-performance professional market and supporting the exciting next generation of Thunderbolt technology,” he added.

Products are available through the Apple Store, value-added resellers and the ATTO website.

Learn about how ATTO supports OS X Mavericks and the new Mac Pro at www.attotech.com.

Visit the Apple Store at <http://store.apple.com>

About ATTO Technology, Inc

ATTO Technology, Inc. is a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including Fibre Channel, SAS, SATA, SCSI, iSCSI, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers (OEMs), systems integrators, VARs and authorized distributors. Contact ATTO Technology, Inc. world headquarters, at: 155 CrossPoint Parkway, Amherst, New York 14068; Phone: (716) 691-1999; Fax: (716) 691-9353; Website: attotech.com.

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