



PRESS RELEASE

Contact: Joshua Gregory
ATTO Technology, Inc.
jgregory@attotech.com
Phone: (716) 691-1999 x159
Fax: (716) 691-9353

FOR IMMEDIATE RELEASE

ATTO Technology Selected by Facilis Technology to Deliver High Performance Data Storage Solution

Amherst, NY (April 7, 2011) – ATTO Technology, Inc., a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments, announced today that its [6Gb/s ExpressSAS/SATA Host Bus Adapters](#) have been selected by [Facilis Technology, Inc.](#), a global leader in storage for post production and content creation, to provide high performance connectivity for their shared storage products. Using [ATTO's 6Gb/s ExpressSAS/SATA H608](#) internal adapter solution, Facilis is able to achieve unprecedented performance, reliability and flexibility to help users increase productivity and efficiency.

"We found success using ATTO 3Gb/s ExpressSAS/SATA Host Bus Adapters combined with our TerraBlock storage arrays. Facilis Technology is always looking to increase the performance of its products, said Francis Albert, president and founder of Facilis Technology. "By upgrading to ATTO's 6Gb/s cards, we found a combination that immediately improved the performance of the TerraBlock. Our decision to incorporate ATTO's latest technology into our products was based on its proven SAS technology as well as the customer support they provide."

ATTO's line of 6Gb/s ExpressSAS/SATA HBAs achieve optimal performance in high-bandwidth environments through PCIe 2.0 technology. In addition, ATTO's proprietary [Advanced Data Streaming™\(ADS\)](#) Technology provides consistent high bandwidth with the lowest latency possible in video streaming and rich-content applications. By combining hardware and software elements to effectively manage latencies and control the acceleration of data transfers, these technologies provide the fastest and most efficient performance with reduced I/O bottlenecks, a critical requirement for media and entertainment applications.

-more-

Combining ATTO's ExpressSAS/SATA HBAs and the TerraBlock provides an integrated solution for all types of collaborative, cross-platform post production environments.

"Facilis' selection of our 6Gb/s ExpressSAS/SATA HBAs for their Terrablock product line reinforces ATTO's role in delivering the leading storage infrastructure solutions in the media and entertainment industry," said Tim Klein, president and CEO for ATTO Technology, Inc. "Our seven year relationship leverages our more than twenty years of experience in providing high-performance connectivity solutions that power audio and video workflows. We look forward to continuing our partnership as new technologies emerge from both companies."

"The unique combination of Facilis' and ATTO's development of technology specifically for this market creates a tremendous solution to solve the challenges facing today's media professional," added Albert.

For more information, please stop by ATTO Technology's booth at NAB 2011 (Booth SL2150) for a live demonstration of this connectivity solution, or visit www.attotech.com and www.facilis.com.

About ATTO Technology, Inc.:

ATTO Technology, Inc., a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments for over 20 years, provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including SCSI, SATA, iSCSI, SAS, Fibre Channel, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers, systems integrators, VARs and authorized distributors.

Follow [ATTO on Twitter](#)

Follow [ATTO on LinkedIn](#)

Follow [ATTO on Facebook](#)

About Facilis Technology

Facilis Technology, Inc. designs and builds high-capacity, turnkey shared storage networks for television, film and all other aspects of post-production. Facilis Technology delivers cost-effective, high-bandwidth storage solutions that enable a more efficient workflow for content creators. For more information, visit www.facilis.com or contact sales@facilis.com.

All trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

###