



## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

### **ATTO Technology to Showcase High-Performance Connectivity Solutions at HP Discover**

**Amherst, NY (June 6, 2011)** – ATTO Technology, Inc., a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments, will be exhibiting its extensive line of storage connectivity products at the 2011 HP Discover show in Las Vegas, Nevada June 6 through June 10. Located in Hall B, Booth 433 in the Sands Convention Center, ATTO will feature its [Celerity 8Gb/s Fibre Channel Host Bus Adapters \(HBAS\)](#) and [ExpressPCI HBAs](#) showcasing a variety of HP-qualified products for a wide spectrum of Fibre Channel, SCSI or iSCSI storage infrastructure products in Mac OS® X, Windows® and Linux environments.

Highlighting ATTO's offerings is their exciting new solution that allows professionals in the rich-content digital media market, connectivity to HP's feature-rich P2000 G3FC Modular Smart Array (MSA) storage system in Mac® environments through ATTO's MultiPath Director™ technology. ATTO's Celerity line of HBAs are the industry's only Fibre Channel cards with 8Gb/s speeds that provide high performance connectivity to feature-full storage for Mac platforms, a solution especially useful in media and entertainment, healthcare, oil and gas, government and education, scientific, advertising and rich content digital asset creation.

"HP Discover offers us a great opportunity to illustrate why ATTO is the leader in storage connectivity solutions, especially in the Mac market," said Wayne Arvidson, senior director of sales and marketing at ATTO Technology, Inc. "ATTO provides solutions for a variety of operating systems, but for the first time, professionals using the most demanding workstation-based applications can meet those needs with HP's P2000 G3 Modular Smart Array powered by ATTO's Celerity Fibre Channel HBAs."

**-more-**

ATTO also offers several software-based solutions for the Apple OS® X market. Xtend SAN software allows Mac® users to take advantage of the benefits of Internet SCSI (iSCSI), by using existing Ethernet expertise and equipment of a Storage Area Network (SAN). By installing the Xtend SAN iSCSI initiator on an OS X workstation, users can leverage key SAN applications such as collaborative digital video/audio workflows, laptop connectivity to SANs, and remote backups.

For more information on ATTO's HP solutions, please visit: <http://www.attotech.com/solutions/HP> or contact an authorized ATTO representative.

**About ATTO Technology, Inc.:**

ATTO Technology, Inc., a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments for over 20 years, provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including SCSI, SATA, iSCSI, SAS, Fibre Channel, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers, systems integrators, VARs and authorized distributors.

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