ATTO

PRESS RELEASE

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FOR IMMEDIATE RELEASE

ATTO Technology to Participate in Intel® Shows

Sharing Innovations at 2012 Intel Channel Alliance and Solutions Summits

Amherst, NY (March 15, 2012) – ATTO Technology, Inc. today announced it has been invited to attend the Intel® Channel Alliance and Solutions Summits as a Silver sponsor to support its partnership with Intel. The Channel Alliance Summit takes place on Saturday, March 17 at the Hyatt Regency in New Orleans, Louisiana, and recognizes the combination of ATTO's unique technology and Intel's platform as a valued solution available in the channel. The Intel Solutions Summit (ISS) is being held immediately after, from March 18 through March 21. It is a premier, invitation-only event that allows channel program members to receive updates on the latest technologies, marketing trends and Intel products in the storage connectivity market. Both events give attendees access to Intel executives and colleagues to explore mutually beneficial solutions.

"ATTO is excited to be invited to participate in the Intel Channel Alliance Summit," said Wayne Arvidson, vice president of marketing at ATTO Technology, Inc. "We are pleased to have the support of the Intel channel team that allows us to offer our technology to the system integrator community."

The Channel Alliance Summit offers members a chance to meet with others in the program as well as the Intel team to share product roadmaps, launch plans, go-to-market strategies and industry research. This is an ideal time for program affiliates to learn about the ATTO Accelerate™ and Access™ partner programs, and how solution providers can forge successful partnerships by taking advantage of collaborative efforts including certification, sales, marketing, training and more.

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ISS allows top systems integrators and value-added resellers (VARs) an opportunity to learn more about ATTO's Intel-Certified [ExpressSAS™ Host Bus Adapters (HBAs) and RAID Adapters](#), as well as its full portfolio of connectivity products. Products at the show include [Celerity™ Fibre Channel HBAs](#), FibreConnect™ Fibre Channel Switches, [FastFrame™ 10Gb/s Ethernet Network Interface Cards](#), [FastStream™ RAID Storage Controllers](#) and [FibreBridge™ Fibre Channel Bridges](#) providing a number of whitebox storage solutions for a variety of protocols.

"ISS 2012 is a great opportunity for ATTO to showcase not only our Intel-certified products, but also our full suite of connectivity solutions for system integrators and VARs," added Arvidson. "We are looking forward to sharing ATTO's 24-year expertise in solving challenges found in large data environments   including content creation and cloud computing and how we can implement mutually beneficial programs in the future."

ATTO representatives will be on hand at both events to field questions concerning our latest innovations and the Accelerate™ and Access™ programs.

For more information about ATTO, please visit www.attotech.com.

For more information about Accelerate, please visit: http://www.attotech.com/alliances/accelerate/

For more information about Access, please visit: http://www.attotech.com/alliances/access/

About ATTO Technology, Inc.:

ATTO Technology, Inc., a global leader of network and storage connectivity and infrastructure solutions for data-intensive computing environments for over 20 years, provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including SCSI, SATA, iSCSI, SAS, Fibre Channel, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers, systems integrators, VARs and authorized distributors.

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