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FOR IMMEDIATE RELEASE

ATTO Technology Selected to Power JMR Electronics Latest Desktop SAS/SATA RAID Storage Solution

ThunderStream™ Desklink™ device and SilverStor™ provide portable, high-performance storage option for video professionals

Amherst, NY (March 26, 2013) – ATTO Technology, Inc. announced today that is has been selected by JMR Electronics, Inc. as the storage connectivity source for their latest SilverStor™ desktop SAS/SATA RAID storage solution. Using ATTO's ThunderStream™ RAID controller, end users can now directly connect Thunderbolt™-ready Ultrabooks, all-in-ones and laptops to high-performance JMR storage. This portable and lightweight eight bay solution scales to 32TB and is ideal for the most demanding imaging and video applications used on location or on set. It will be displayed in JMR's Booth, South Hall SL#10124 at NAB 2013 in Las Vegas, Nevada, April 8-11 at the Las Vegas Convention Center.

"As a proven leader in the media and entertainment industry, it was easy for us to choose ATTO as an integral part of our new SilverStor Thunderbolt product additions," said Mitchell Guzik, chief operating officer at JMR Electronics, Inc. "ATTO's ThunderStream devices have enabled us to offer a high-performance storage solution for end users utilizing Thunderbolt technology in mobile platforms. As the world of video content creation and management grows both in the studio and in the field, ATTO's RAID differentiators set them apart in the market and is why we incorporated them in our latest line."

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ATTO ThunderStream™ devices provide fast, redundant and highly-available connectivity to storage along with its time-tested RAID functionality. Differentiating features of ATTO RAID products include [Advanced Data Streaming (ADS™) Technology](#) and [DriveAssure™](#). Advanced Data Streaming is a core technology developed by ATTO that manages latency resulting in smooth data transfers and fewer dropped frames for consistent performance in high-bandwidth audio and video applications. DriveAssure monitors the performance of drives and grooms them versus failing them, thus extending their useful life. In the event of a drive failure, it ensures 100% productivity while completing drive rebuilds up to 50% faster than the competition.

"For 25 years, ATTO has provided our OEM partners with a full range of high-performance products for the most demanding media and entertainment workflows," said Wayne Arvidson, vice president of marketing at ATTO Technology, Inc. "Our technology differentiators, coupled with our market expertise, make us the superior choice for incorporation into JMR's storage solutions. End users now have a state-of-the-art solution designed to maximize efficiency and productivity, both on location and on set. We encourage NAB attendees to visit the JMR Booth to experience this innovative new system, and the ATTO Booth in the South Hall, SL#7613 to see our complete portfolio of storage and network connectivity solutions."

For more information on SilverStor™ and ThunderStream, please visit www.attotech.com and www.jmr.com. Also, follow ATTO on Twitter @attotechnology for the latest NAB 2013 information.

About ATTO Technology, Inc.:

Celebrating 25 years of industry leadership, ATTO Technology, Inc. is a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of end-to-end solutions to help customers better store, manage and deliver their data. With a focus toward markets that require higher performance, ATTO manufactures host bus adapters, RAID adapters, network adapters, RAID storage controllers, Thunderbolt™-enabled Desklink™ devices, bridges, switches and software. ATTO solutions are based on providing a high level of connectivity to all storage interfaces including Fibre Channel, SAS, SATA, iSCSI, 10GbE, FCoE and Thunderbolt. ATTO distributes its products worldwide through Original Equipment Manufacturers (OEMs), systems integrators, value-added resellers, and authorized distributors.

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About JMR ELECTRONICS INC:

JMR Electronics, Inc. was established in 1982 as a design and manufacturing resource for the high-performance data storage industry. Using unique technology that aggregates bandwidth to 8 GBps, JMR leads the industry in affordable direct-attached storage for multi-stream, HD, 2K, 4K and 3d applications. New products include DigiLab, a unique and powerful ingest/DI/post appliance; a new desktop video/media work station; a desktop SSD 2.5 GB/s video RAID system; and additions to our award-winning BlueStor & SilverStor. Their new ThunderStor desktop storage appliance is the latest in a long line of innovations, and is being released at the NAB SHOW 2013 in Las Vegas, April 8th. All JMR products are manufactured in the U.S.A., in their ISO 9001 registered facilities based in Los Angeles.

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