ATTO

PRESS RELEASE

Contact: Joshua Gregory
ATTO Technology, Inc.
jgregory@attotech.com
Phone: (716) 691-1999 x159
Fax: (716) 691-9353

FOR IMMEDIATE RELEASE

ATTO Technology Announces Ground Breaking Benchmarks with NetApp Media Content Management Solution

New solution delivers 22 Uncompressed HD streams from a single 4RU disk array

Hollywood, CA (October 26, 2011) – ATTO Technology, Inc. and NetApp (NASDAQ: NTAP) today announced their latest collaboration. This new solution provides extreme media file ingest and playback performance. It combines the new NetApp Media Content Management solution and ATTO Celerity Fibre Channel Host Bus Adapters(HBAs) with Multipath Director™ technology and is available for Mac OS® X, Windows® and Linux operating systems.

The Media Content Management solution provides a highly scalable digital repository enabling media operations to consolidate collaborative production and multi-format distribution workflows for greater efficiency. When paired with ATTO HBAs, high-bitrate uncompressed editing workgroups can be fully integrated into general facility workflows. This connectivity solution is certified by NetApp and featured in the online NetApp Interoperability Matrix.

In recent ATTO Celerity testing, the NetApp Media Content Management solution outperformed all previously tested storage subsystems. New benchmarks were set across several media industry test regimens including the number of uncompressed HD video streams simultaneously supported for Final Cut Pro® editors. With four Macintosh® clients running Final Cut Pro 7, the NetApp Media Content Management solution played back 22 uncompressed HD (1920 x 1080, 10-bit YUV) video streams overnight without dropping any frames.

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Media and entertainment professionals demand high-performance, highly-available storage to maximize their collaborative workflows. The combination of ATTO Fibre Channel HBAs and NetApp's E5460 storage system provides the infrastructure needed for content developers and video professionals to ingest, produce, process, archive and deliver data with the flexibility to scale performance and capacity. It will be highlighted at the NetApp New York media launch event at the MPE Penthouse, 432 West 45th Street, New York, NY on November 16th and at future NetApp Insight tradeshows in Las Vegas, Nevada, Rome, Italy and Macau, China.

"ATTO has been the leader in powering high-performance audio and video workflows for over 20 years," said Wayne Arvidson, vice president of marketing at ATTO Technology, Inc. "This new NetApp based solution is a great example of how ATTO gives end users access to the newest storage developments for the demanding media and entertainment industry. It is through partnerships like this that demonstrate our commitment to bringing the latest connectivity innovations to the market."

The Media Content Management solution from NetApp is designed to provide a central active repository for media production and distribution workflows. The high bandwidth and capacity density of the solution allows facilities to improve their media workflows to better monetize their content. When combined with ATTO's Celerity Fibre Channel HBAs, including single-, dual- and quad-channel configurations, they provide customers with reliable, high performance Fibre Channel connectivity.

To learn more, please stop by the NetApp booth at SMPTE October 25-27 at the Renaissance Hotel Hollywood, California or the ATTO booth at NetApp Insight, November 1-4, in the MGM Grand Las Vegas, Nevada or visit http://www.attotech.com/solutions/netapp.

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About ATTO Technology, Inc

ATTO Technology, Inc. is a global leader of network and storage connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including Fibre Channel, SAS, SATA, SCSI, iSCSI, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers (OEMs), systems integrators, VARs and authorized distributors. Contact ATTO Technology, Inc. world headquarters, at: 155 CrossPoint Parkway, Amherst, New York 14068; Phone: (716) 691-1999; Fax: (716) 691-9353; Website: attotech.com.

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About NetApp

NetApp creates innovative storage and data management solutions that deliver outstanding cost efficiency and accelerate business breakthroughs. Our commitment to living our core values and consistently being recognized as a great place to work around the world are fundamental to our long-term growth and success, as well as the success of our pathway partners and customers. Discover our passion for helping companies around the world go further, faster at www.netapp.com.

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