ATTO

Contact: Joshua Gregory
ATTO Technology, Inc.
jgregory@attotech.com
Phone: (716) 691-1999 x159
Fax: (716) 691-9353

FOR IMMEDIATE RELEASE

ATTO Technology to be Featured at Society of Motion Picture and Television Engineers Annual Conference

Amherst, NY (October 21, 2011) – ATTO Technology, Inc., today announced that it will be highlighted at this year's Society of Motion Picture and Television Engineers (SMPTE) Annual Technical Conference and Exhibition. Held at the Renaissance Hollywood Hotel, Hollywood, California, SMPTE 2011 will host more than 50 technology leaders in the media and entertainment industry. ATTO Technology partners with over one quarter of the attendees providing high performance connectivity solutions in the market.

Through capture, ingest and editing, to storage management and distribution, ATTO Technology has been a connectivity leader in the media and entertainment industry for over 20 years. They provide the broadest portfolio of high-performance storage and network connectivity products, including host bus & RAID adapters, RAID storage controllers, network adapters, bridges, switches and software. Designed to work with a wide range of protocols including fibre channel, SAS, SATA, SCSI, iSCSI, FCoE and 10GbE, ATTO is the only manufacturer that allows users to connect both workstations and servers to enterprise-class storage.

"ATTO is proud to partner with leading providers of connectivity solutions for media and entertainment environments," said Wayne Arvidson, vice president of marketing at ATTO Technology, Inc. "SMPTE is a terrific platform for end users to explore ATTO solutions paired with prominent storage and software companies. We are also excited about some ground-breaking achievements that will be announced early next week and encourage all attendees to look for us at the show."

-more-

For more information about ATTO, please visit www.attotech.com.

About ATTO Technology, Inc.:

ATTO Technology, Inc., a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments for over 20 years, provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including SCSI, SATA, iSCSI, SAS, Fibre Channel, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers, systems integrators, VARs and authorized distributors.

Follow ATTO on Twitter

Follow ATTO on LinkedIn

Follow ATTO on Facebook

All trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

###