

**FOR IMMEDIATE RELEASE**

## **ATTO Technology Expands Canadian Distribution with Tech Data Canada**

*Increases Market Reach Across North America*

**Mississauga, ON (November 21, 2011)** –Tech Data Canada announced today that the full line of high-performance connectivity products offered by ATTO Technology, Inc., is now available to Canadian customers through their distribution channel. The new agreement gives thousands of technology resellers across Canada access to ATTO [ExpressSAS Host Bus Adapters\(HBAs\)](#) and [RAID Adapters](#), [Celerity Fibre Channel HBAs](#), [RAID Controllers](#), [Network Interface Cards & Converged Network Adapters](#), [Bridges](#) and [Switches](#).

The partnership provides ATTO with a wide-reaching distribution network in Canada resulting in increased product availability, lower pricing and faster shipping for customers demanding quick turnaround and less down time in critical applications found in IT environments. In addition, it gives Canadian resellers affiliated with Tech Data a direct line to ATTO representatives for building industry-specific connectivity solutions for media and entertainment professionals.

“ATTO is excited to team up with a prominent supply company like Tech Data Canada,” said Kerry Reid, vice president of worldwide sales at ATTO Technology, Inc. “By expanding our current distribution capabilities with Tech Data outside of the United States, we are able to make our products available at the most convenient sources for our channel partners. Tech Data Canada’s reach makes this possible.”

"Tech Data is very excited about adding ATTO to its vendor portfolio", said Greg Myers, vice president, marketing at Tech Data Canada. "ATTO has long been a leader in high-performance markets and this offers our resellers and integrators a chance to expand their footprint with a solid, market-proven solution."



For more information, please visit: [www.attotech.com](http://www.attotech.com) or contact an ATTO authorized representative.

**About ATTO Technology, Inc.:**

ATTO Technology, Inc., a global leader of network and storage connectivity and infrastructure solutions for data-intensive computing environments for over 20 years, provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including SCSI, SATA, iSCSI, SAS, Fibre Channel, FCoE and 10GbE. ATTO distributes its products worldwide directly to Original Equipment Manufacturers, systems integrators, VARs and authorized distributors.

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**About Tech Data**

Tech Data Corporation (NASDAQ GS: TECD) is one of the world's largest distributors of technology products from leading IT hardware and software producers. Tech Data serves more than 125,000 IT solution providers in over 100 countries. Every day, these resellers depend on Tech Data to cost-effectively support the technology needs of end users, including small and medium businesses (SMB), large enterprises and government agencies. Ranked 109th on the FORTUNE 500®, Tech Data generated over \$24.3 billion in net sales for its fiscal year ended January 31, 2011. To learn more, visit [www.techdata.ca](http://www.techdata.ca).

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