PRESS RELEASE

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FOR IMMEDIATE RELEASE

ATTO Technology Chosen by TOLIS Group, Inc. for High-Performance Digital Asset Management Solution

Innovative DAM Configuration Now Available For Media and Entertainment Professionals

Amherst, NY (March 19, 2013) – ATTO Technology, Inc. announced today that its ExpressSAS RAID Adapters and FastFrame 10GbEthernet Network Interface Cards (NICs) have been selected by TOLIS Group, Inc. to provide high-performance connectivity in their new ArGest CreativeSTORE Digital Asset Management (DAM) solution. Incorporating ATTO's adapters, this appliance solution delivers an end-to-end system to ingest, edit, archive and manage digital assets. It will be on display at NAB 2013 in the TOLIS Group booth, South Hall Lower Level #SL13105, in Las Vegas, Nevada, April 8 through April 11.

"Including ATTO as the storage connectivity and networking interfaces in our newest appliance solution was an easy choice for us," said Tim Jones, president and CTO at TOLIS Group, Inc. "Combining proven performance and stability of their 10GbE NICs and RAID adapters with our ArGest CreativeSTORE provides our customers with an ideal high-performance and reliable method of digital asset management. Our customers can now handle both ingest and management of crucial content both in the studio and in the field."

 ArGest CreativeSTORE delivers tightly integrated DAM that combines the ease of use of CatDV, Dax Broadcast Archive, and BRU Server tools allowing production teams and collection and archival groups to easily annotate, store and archive shots created during production. It includes LTO-5 or LTO-6 tape solutions with single, standalone tape drives or library automation combining multiple tape drives and up to 144 tape slots connected by the ATTO ExpressSAS R680 adapters and FastFrame quad-port SFP+ and 10GBASE-T 10GbE NICs.

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"As a leader in storage infrastructure solutions for the media and entertainment industry, ATTO is proud to partner with the TOLIS Group," said Wayne Arvidson, vice president of marketing at ATTO Technology, Inc. "For 25 years, ATTO's unique technology has transformed the production and management of professional creative content. Our differentiators and market expertise, combined with TOLIS' innovations, result in enhanced productivity and workflows."

"We are excited to be unveiling this new system at NAB 2013 and encourage visitors to stop by our booth and see ArGest CreativeSTORE in action along with our other ArGest storage, archival and LTO-based delivery solutions," added Jones. "We also invite attendees to visit the ATTO Booth (SL7613) to learn more about why for 12 years we have partnered with ATTO as the leader in storage and networking technology."

For more information, please visit www.attotech.com and www.productionbackup.com and follow ATTO on Twitter @attotechnology for updates throughout NAB 2013.

About ATTO Technology, Inc.:
Celebrating 25 years of industry leadership, ATTO Technology, Inc. is a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of end-to-end solutions to help customers better store, manage and deliver their data. With a focus toward markets that require higher performance, ATTO manufactures host bus adapters, RAID adapters, network adapters, RAID storage controllers, Thunderbolt™-enabled Desklink™ devices, bridges, switches and software. ATTO solutions are based on providing a high level of connectivity to all storage interfaces including Fibre Channel, SAS, SATA, iSCSI, 10GbE, FCoE and Thunderbolt. ATTO distributes its products worldwide through Original Equipment Manufacturers (OEMs), systems integrators, value-added resellers, and authorized distributors.

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About TOLIS GROUP, Inc.
TOLIS Group is dedicated to provided leading edge native Unix, Linux and Apple Mac OS X data backup, archival and restore software, tape drives and automation, and backup appliance solutions that deliver unparalleled reliability and excellent value to organizations and OEMs. The service marks of "Backup You Can Trust" and "BRU...Because it's the Restore That Matters" guide every aspect of TOLIS Group's business. Contact TOLIS Group at PH: 1-480-505-0488, E-mail: bruinfo@tolisgroup.com , or www.tolisgroup.com. View the specialized BRU Producer's Edition solution on the Web at: www.productionbackup.com.

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