

PRESS RELEASE

Contact: Al Griffin ATTO Technology, Inc.

<u>agriffin@attotech.com</u> Phone: +1 (716) 691-1999 x285 Fax: + 1 (716) 691-9353

FOR IMMEDIATE RELEASE

ATTO Technology ThunderLink™ Devices Certified With Avid Shared Storage®

Certification provides a fully tested and supported 10GbE solution for Mac OS X®

Amherst, NY (February 2, 2016) – <u>ATTO Technology, Inc.</u>, a global leader of storage, network connectivity and infrastructure solutions for data-intensive computing environments for more than 25 years, announced today that its <u>ThunderLink™ 10GbE Desklink devices</u> have been certified for use with Avid's <u>collaborative shared storage solutions</u>. By enabling Thunderbolt™ to 10GbE connectivity, ThunderLink provides an ideal option for Mac OS X users seeking data storage for collaborative video, including high-performance 4K and Ultra HD workflows.

"The combination of Avid shared storage and ATTO's ThunderLink 10GbE Desklink devices lets customers easily incorporate Mac Pro workstations in high-performance editing environments," said Tom Kolniak, director of products at ATTO Technology. "As workflows evolve to embrace higher resolutions and frame rates, users will require this new level of solution performance."

ThunderLink 10GbE Desklink devices act as an external Thunderbolt 2 to 10GbE adapter, connecting Thunderbolt technology-enabled desktop and mobile workstations to 10Gb/s Ethernet networks and storage devices. With a low-profile form factor and dual Thunderbolt 2 ports, they provide the most flexible and scalable connectivity for today's high bandwidth content creation environments. ATTO's 10GbE Desklink devices additionally feature <u>Advanced Data Streaming</u> (ADS™). Built into every ATTO Desklink device, HBA and RAID controller, ADS latency management technology provides best-in-industry aggregate bandwidth and predictable data transfers for high-performance, low-latency applications.

Avid's high-performance shared storage systems give creative teams real-time editorial collaboration with performance that accelerates media workflows. The advanced Avid file management system enhances collaboration and maximizes production efficiency by enabling editors to work with a host of tools from Avid, Adobe, Apple® and Grass Valley.

A member of the <u>Avid Customer Association</u>, ATTO manufactures high-bandwidth connectivity solutions encompassing a wide range of protocols. The ATTO 10GbE Desklink products that have been certified by Avid for the shared storage family include the <u>ThunderLink NS 2102</u> and <u>NS 2101</u>, and <u>ThunderLink NT 2102</u>.

"ATTO's ThunderLink Desklink devices are well-positioned to provide Mac Pro workstations with Thunderbolt connectivity to Avid ISIS® | 7500, 5500, 2500 and 1000 storage solutions," said Ed Harper, senior product manager at Avid Technology. "With this certification, content creators working in Mac OS X environments are assured of a fully tested and supported, high-performance option to handle the data-intensive requirements of digital media workloads."

Purchase ATTO's entire portfolio of connectivity solutions through leading Resellers, System Integrators, the Apple Store and the ATTO Web Store. Learn more: https://www.attotech.com/howtobuy/

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About ATTO Technology, Inc.

In our 28th year, ATTO Technology, Inc. is a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of end-to-end solutions to help customers better store, manage and deliver their data. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, network adapters, storage controllers, Thunderbolt-enabled Desklink Devices, switches and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, 40/10GbE, FCoE and Thunderbolt. ATTO distributes its products worldwide through Original Equipment Manufacturers (OEMs), systems integrators, VARs and authorized resellers.

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