



**FOR IMMEDIATE RELEASE**

## **ATTO and Infortrend Partner for Certified Fibre Channel Technology Solutions**

*Solutions are ideal for digital media professionals working with 4K/Ultra HD content*

**Amherst, New York (April 2, 2015)** – ATTO Technology, Inc., a global leader of storage, network connectivity and infrastructure solutions for data-intensive computing environments for more than 25 years, today announced a complete joint Fibre Channel SAN connectivity solution with Infortrend, a specialist in RAID storage solutions. The solution includes ATTO's [Celerity™ 16 Gb/s Fibre Channel Host Bus Adapters](#) (HBAs), Thunderbolt™ 2 enabled [Thunderlink Desklink Devices](#) and [FibreConnect™ Switches](#), which have now been certified with Infortrend's [EonStor DS storage systems](#). This high performance end to end platform now makes the editorial process easier, faster and more cost effective than ever before.

“This partnership with ATTO not only offers flexible solutions for media and broadcasting professionals but affirms our commitment to deliver the finest storage features and performance,” said Tony Chu, president at Infortrend. “We would like to invite people to experience our storage solutions at NAB 2015, where ATTO will be featured in our live demonstration.”

Benefits to this solution include:

- Provides uninterrupted access to storage while maximizing uptime with consistent and reliable access to content.
- Ensures cross-compatibility with support for multiple operating systems.
- Advanced Data Streaming (ADS™) technology ensures superior performance with controlled latency and acceleration of data.
- Improved productivity of workstations and servers who share storage, enabling collaborative workflows.
- Simplified management for administration and troubleshooting of multiple paths to storage.

With the increasing adoption of 4K workflows, ATTO and Infortrend's Fibre Channel solutions enable content creation for simultaneous uncompressed 4K media. ATTO Technology's Celerity Fibre Channel HBAs with [MultiPath Director™](#) provide completely redundant, high – performance connectivity for workstation and server applications to Infortrend's EonStor DS storage. The only storage connectivity solution that lets users manage multiple paths between Mac® and Windows® hosts and high-end storage systems, MultiPath Director enables streamlined user workflows and the protection of digital assets via consistent, reliable data transfers. ATTO's FibreConnect switches provide flexibility, simplicity and enterprise-level functionality for small to mid-range SAN storage. Rounding out the solution is the addition of Thunderbolt 2 technology which brings high – performance connectivity for workbooks, laptops and all-in-ones to the centralized EonStor DS storage pool. ATTO's Thunderbolt-enabled Desklink Devices convert the Thunderbolt protocol to Fibre Channel, establishing seamless integration of these mobile computer platforms into the existing Fibre Channel SAN.

"As an affirmation to our continued commitment of supporting next generation technology, we are pleased to continue our long standing partnership with Infortrend with these certifications for the Fibre Channel ecosystem," said Wayne Arvidson, vice-president of marketing and channels at ATTO Technology. "Now more than ever, production professionals are able to perform functions such as editing, graphics, color grading, audio mixing and more on a single platform quickly and efficiently as a result of ATTO and Infortrend's fully compatible solutions."

**Visit us at NAB2015**

ATTO will be located at booth SL7610 and Infortrend at SL9327

ATTO products are available for purchase through leading resellers, system integrators, OEMs and the ATTO webstore. Learn more at <http://www.attotech.com/howtobuy/>

More information about ATTO is available at [www.attotech.com](http://www.attotech.com), on [Twitter](#), [LinkedIn](#) and on [Facebook](#).

**About ATTO Technology, Inc.**

ATTO Technology, Inc. is a global leader of storage connectivity and infrastructure solutions for data-intensive computing environments. ATTO provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers and management software. ATTO solutions provide connectivity to all storage interfaces including Fibre Channel, SAS, SATA, iSCSI, FCoE, 10GbE and Thunderbolt. ATTO distributes its products worldwide directly to Original Equipment Manufacturers (OEMs), systems integrators, VARs and authorized distributors. Contact ATTO Technology, Inc. world headquarters at: 155 CrossPoint Parkway, Amherst, New York 14068; Phone: +1 716 691 1999; Fax: +1 716 691 9353; Website: [attotech.com](http://attotech.com).

**About Infortrend**

Founded in 1993, Infortrend Corporation (Public TPE: 2495) is a leading provider of high performance networked storage solutions focusing on quality, reliability, choice and value. Fueled by technological expertise, Infortrend storage has been widely deployed in various applications by users across commercial and industrial markets. Core brands include the ESVA, EonStor DS, EonStor and EonNAS product families. For more information, please visit [www.infortrend.com](http://www.infortrend.com).

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