



PRESS RELEASE

Contact: Amber Healy

ATTO Technology, Inc.

ahaley@attotech.com

Phone: +1 (716) 691-1999 x160

Fax: +1 (716) 691-9353

FOR IMMEDIATE RELEASE

Learn from ATTO's Experts at NAB

Five presentations inside ATTO's booth explore new and improved ways to boost productivity, workflow efficiency.

Amherst, NY (April 18, 2016) – [ATTO Technology, Inc.](http://www.attotech.com), a global leader of storage, network connectivity and infrastructure for data-intensive computing environments, will be featuring a series of five in-booth presentations for the media and entertainment market during NAB in Las Vegas, April 18-21, in Booth SL8511.

These presentations, to be given by ATTO specialists, are designed to provide insight into workflow solutions while highlighting some of the innovative and cutting-edge technologies offered by ATTO. It's an opportunity to hear from experts while also learning about some of ATTO's newest products.

ATTO also has partnered with Dell, IBM and Nexenta, and each company will have a representative in ATTO's booth making presentations throughout the show on a shared solution.

Included in ATTO's presentations, which will start every hour on the :15s, will be:

- Getting the Most Out of Ethernet-based Storage
- Mobile Workflows Powered by Thunderbolt™
- Increasing Performance with 32Gb Gen 6 Fibre Channel
- Improve Your File-Based Workflow with Multipathing
- Convert Your Direct-Attached Storage to SAN Attached

Our partner presentations include:

- IBM: Transform with 8K-Ready Storage and Cloud Solutions
- Nexenta Software-Defined Storage
- Dell: Integrating FluidFS into Production Workflow and Archive

A full list of each day's activities will be posted to ATTO's Twitter and Facebook accounts each morning during NAB.

To browse the entire ATTO Technology family of connectivity solutions, visit: www.attotech.com.

To purchase ATTO products through leading Value Added Resellers, System Integrators and the ATTO Web Store. Learn more: <http://www.attotech.com/howtobuy/>.

Follow ATTO on [Twitter](#)
Follow ATTO on [LinkedIn](#)
Like ATTO on [Facebook](#)

ABOUT ATTO

For nearly 30 years, ATTO Technology, Inc., has been a global leader across the IT and media and entertainment markets, specializing in storage and network connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works collaboratively with partners to deliver a wide range of end-to-end, customized solutions to better store, manage and deliver big data. With a focus toward markets that require higher performance and with a dedication to working as an extension of customer's design teams, ATTO manufactures host and RAID adapters, network adapters, storage controllers, Thunderbolt-enabled devices, switches and software. ATTO solutions provide a high level of connectivity to all storage interfaces, including Fibre Channel, SAS, SATA, iSCSI, 40/10GbE, FCoE and Thunderbolt. Distributing its cutting-edge products worldwide through Original Equipment Manufacturers (OEMs), systems integrators, value added resellers (VARs) and authorized resellers, ATTO is the Power Behind the Storage.

All trademarks, trade names, service marks and logos referenced herein belong to their respective companies.

All trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

###