



The Power Behind the Storage

PRESS RELEASE

Contact: Richard Root

ATTO Technology, Inc.

root@atto.com

Phone: +1 (716) 691-1999 x285

Fax: +1 (716) 691-9353

FOR IMMEDIATE RELEASE

ATTO 360 Networking Software Optimizes Ethernet Networks for Studio Network Solutions EVO Shared Media Servers

ATTO 360 Networking can increase efficiency by up to 30% for networks built with ATTO Ethernet running SNS solutions

Amherst, NY (October 18, 2024) – [ATTO Technology, Inc.](#), a global leader in network and storage connectivity solutions, has launched [ATTO 360 Networking™ Software](#). This versatile application is designed to optimize and troubleshoot Ethernet networks and includes custom profiles specifically tailored for EVO Shared Media Servers, a powerful platform for professional media teams.

ATTO 360 Networking features advanced tuning tools that can significantly boost performance by up to 30% through pre-configured profiles for Windows® and Linux®, and macOS®. The built-in analyzer helps troubleshoot Ethernet issues, minimizing downtime. By automating network configuration and optimization, ATTO 360 Networking empowers users to focus on their work instead of the complexities of network management.

When used with [ATTO Ethernet products](#), ATTO 360 Networking eliminates the need for complex network configuration. The software currently includes three custom profiles specifically designed for EVO Shared Media Servers, ensuring the best possible performance and file-sharing experience for users connecting to the platform.

"EVO Shared Media Servers are exceptional platforms for media storage and collaboration. By investing in top-tier end-to-end connectivity solutions like our FastFrame NICs with 360 Networking, studios can significantly enhance performance and efficiency," said Tim Klein, President and CEO of ATTO Technology. "Our software streamlines network setup and optimization, enabling users to maximize productivity and achieve unparalleled results."

ATTO 360 Networking Software includes remote functionality that allows for the setup and management of ATTO Ethernet devices across a network from a single location. It features monitoring and analytics tools that keep track of the network and its components via detailed yet intuitive dashboards and highlighted menu options. ATTO Expert™ is a built-in advisor that identifies and suggests solutions for issues, even predicting and helping to avoid potential problems before they occur.

More information on ATTO 360 Networking is available at <https://www.atto.com/products/software/atto-360-software/>.

Purchase ATTO products through leading Value Added Resellers, System Integrators and the ATTO Web Store. Learn more: atto.com/howtobuy

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ABOUT ATTO

For over 35 years ATTO Technology, Inc. has been a global technology leader specializing in network and storage connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works with customers and partners to deliver end-to-end solutions to better store, manage and deliver data, often as an extension of their design teams. ATTO manufactures host adapters, SmartNICs, storage appliances and controllers, intelligent bridges, Thunderbolt™ adapters, and software. ATTO solutions provide the highest level of storage connectivity performance for Fibre Channel, SAS, SATA, iSCSI, Ethernet, NVMe and Thunderbolt. ATTO is the Power Behind the Storage.

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