



The Power Behind the Storage

## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

## ATTO Technology Celebrates Partner Collaborations for Tape Backup and Archive at NAB Show 2025

*Showcasing Innovative Connectivity and Storage Solutions for Media Workflows*

**Amherst, NY (April 4, 2025)** – [ATTO Technology, Inc.](https://www.atto.com), a global leader in network and storage connectivity solutions, proudly announces and thanks its partners for their collaboration at NAB Show 2025. ATTO Technology's booth (SL5616) will spotlight cutting-edge tape backup and archive solutions from its partners, while several partners will showcase ATTO's connectivity products, including the [XstreamCORE® 8100T](#), in their booths to enhance media workflows.

### Partners in ATTO Technology's Booth

ATTO hosts the following partners at booth SL5616, showcasing tape backup and archive solutions enhanced by ATTO connectivity:

**IBM:** Featuring the IBM® Diamondback Tape Library™, a high-density, cyber-resilient tape storage system paired with an ATTO XstreamCORE intelligent bridge for Ethernet-to-SAS archiving.

**Sympley:** Displaying the SympleyPRO® Desktop Ethernet LTO appliance, a robust, LTFS-compatible tape solution for media backup and archiving.

**OWC:** Presenting the OWC® Archive Pro™ LTO, a Thunderbolt-connected tape drive for seamless data archiving on Mac and PC.

**MagStor:** Showcasing its MagStor® Desktop Tape Drive, offering high-capacity LTO storage for creative workflows.

"We thank IBM, Sympley, OWC, and MagStor for delivering high-performance solutions at NAB Show 2025," said Tim Klein, president and CEO of ATTO Technology. "Together, we're redefining archiving performance."

### ATTO Technology Partners throughout NAB Show 2025

ATTO partners showcasing the ATTO XstreamCORE® 8100T intelligent bridge include:

- **AIC:** booth SL3707
- **Quantum:** booth SL2316
- **Spectra:** booth SL8519
- **Archiware:** booth SL3705
- **Unitex:** booth SL4530
- **Hedge:** booth SL12707

Numerous additional partners across NAB Show 2025 will showcase the XstreamCORE 8100T as well as other ATTO products and solutions for media and entertainment workflows.

“We’re thrilled and deeply grateful to our many partners at NAB showcasing not just the XstreamCORE 8100T but our entire range of products,” said Klein. “These powerhouse collaborations highlight the incredible versatility and impact of our solutions!”

### **Join Us at NAB Show 2025**

Visit ATTO at booth SL5616 to explore these partnerships and new products like the Celerity™ 64Gb Fibre Channel Quad HBA and ThunderLink® Thunderbolt™ 5 Adapters. Experience the future of media workflows April 6-9 at the Las Vegas Convention Center.

Schedule appointments with ATTO at [www.atto.com/nab-2025](http://www.atto.com/nab-2025).

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### **ABOUT ATTO**

For over 35 years ATTO Technology, Inc. has been a global leader specializing in network and storage connectivity and infrastructure solutions for the most data-intensive computing environments. ATTO works closely with its partners to create the world’s best end-to-end data delivery, management and storage solutions.

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